



FOR IMMEDIATE RELEASE

**Mississauga Arts Council launches Martys HUB,
Mississauga's new go-to website for the arts**

Mississauga, ON - October 15, 2021

Mississauga Arts Council (MAC) is excited to announce the launch of MartysHUB.com, Martys HUB connects Mississauga artists, arts organizations, and businesses to the public, featuring artist profiles in a searchable directory including news, events, articles and more.

"The COVID-19 pandemic has been catastrophic on the arts sector and our response is Martys HUB, an online destination for Mississauga's arts community," says Mike Douglas, MAC's Executive Director, "Martys HUB is already expanding connections between artists, arts organizations, businesses and the public to help grow the arts economy in Mississauga."

"Martys HUB aims to foster talent, and provide a platform to inform, engage and inspire," says Jacqueline Mak, MAC's Creative Director & Strategist, "Whether you are an artist looking to expand your network, an arts supporter looking to hire a creative, or a venue wanting to promote your events, you can do it all on Martys HUB."

MAC's Artist Directory and Events Calendar have moved to the new Martys HUB. Artists, businesses, and arts supporters can contribute news, events, blog posts and articles to this new website, and members of MAC can also enjoy the benefits of our customizable artist directory.

"Martys HUB Artist Directory has 336 artists from all disciplines, and grows daily," says Prince Saquian, MAC's Digital Navigator, "Users can explore Mississauga's diverse arts community in a welcoming and user-friendly way. Using Martys HUB new Artist Directory, users can discover new artists, reach out to them, engage with their work online, and hire them for an event or commission."

Join the Martys HUB Artist Directory by becoming a MAC Member, and learn more about the benefits: bit.ly/MAC_Membership. All are welcome to submit an event, blog post or article to Martys HUB, learn more: martyshub.com



Follow Martys HUB on Social Media

Instagram: [@MartysHUB](#)

Facebook: [Martys HUB Facebook](#)

LinkedIn: [Martys HUB LinkedIn](#)

Join MAC for a launch event for Martys HUB on Wednesday, October 27th, 2021, at 3:00 PM via ZOOM. Jacqueline Mak and Prince Saquian will be taking participants through the site, displaying all of its features, and providing more information on how to get involved on Martys HUB. **Register via Eventbrite here:** martyshublaunch.eventbrite.ca

Martys HUB was created with the support of the Government of Canada's Emergency Support Fund through the Community Foundation of Mississauga, and maintained through the support of TD Bank Group, Ontario Trillium Foundation, and the Mississauga Arts Council.

About MAC:

The Mississauga Arts Council is a registered charity, dedicated to accelerating progress toward the attainment of our Vision of Mississauga, as a vibrant cultural community where arts and culture thrive! Our mission is to empower the Arts Economy by Creating more opportunities & capacity; Connecting artists to audiences and each other; and Celebrating artists' achievements. Learn more: www.mississaugaartscouncil.com

About Martys HUB:

Martys HUB connects Mississauga artists, arts organizations and businesses to the public, featuring artist profiles in a searchable directory, news, events, articles, videos, and more. Founded in 2021, and initiated by the Mississauga Arts Council, Martys HUB offers engaging online encounters between professional artists in Mississauga and the community. Visit it at: www.martyshub.com

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