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## About the Speaker



**Rohit Mehta**  
 Founder and President,  
 DoGood Fundraising

- Graduated from University of Toronto Mississauga.
- Active in the non-profit and charitable sector for 17 years.
- Worked for grassroots community organizations, small- and medium-sized charities, and national corporate groups.
- 7 years of grant review board experience.
- Appointed to a 5-year term with the Grant Review Team of the Ontario Trillium Foundation, Served a 2-year term the Ministry of Children and Youth Services' Youth Opportunities Fund.
- Founded DoGood Fundraising to raise funds for charities, non-profits, social enterprises, and artists.

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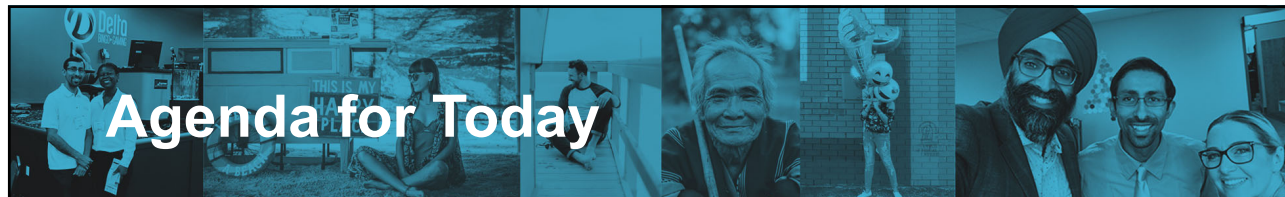
## DoGood Fundraising

### Our Services:

- All-Inclusive Grant Writing
- Prospect Research
- Professional Development
- Monthly Consultation



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## Agenda for Today

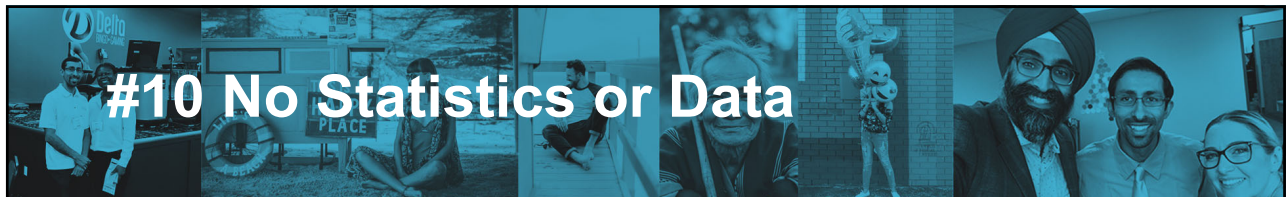
1. 10 Common grant writing mistakes
2. Arts grants opportunities
3. Discussion and questions

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# 10 Common Grant Writing Mistakes

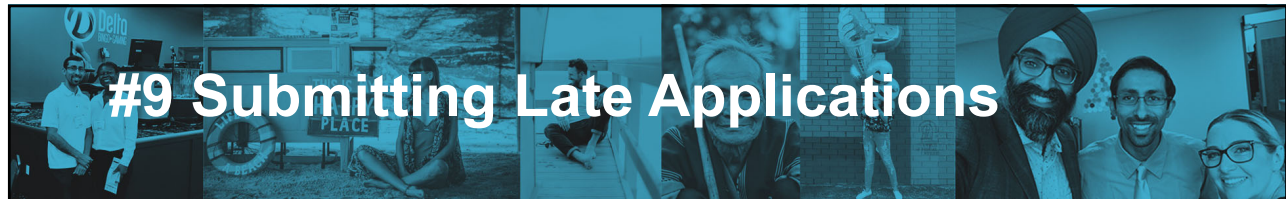
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## #10 No Statistics or Data

- Artists must tell their story, by indicating results
- Numbers of albums sold, exhibitions, productions
- Data which indicates the demand or interest in your art
- Statistics should speak to your artistic practice and your work (avoid broad statements)

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## #9 Submitting Late Applications

- A very frequent issue (happens to everyone)
- Oftentimes, systems crash at the last minute
- Fill out online applications in advance, and press submit as early as possible
- Always save a copy, before pressing submit
- When in doubt, reach out!

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## #8 Not Utilizing Attachments

- As an artist, your work needs to be seen, heard, and experienced
- Many applicants often leave this blank
- Use every attachment available!
- Ideas: Testimonials, photos (add captions), newspaper clippings, awards, features, interviews, brief videos

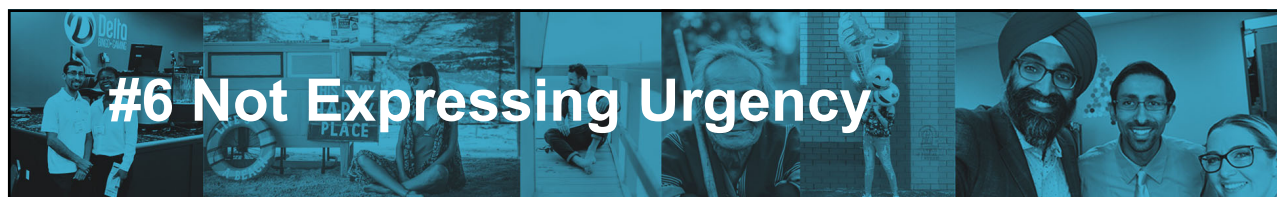
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## #7 Underselling Your Work

- Show history or track record of past success
- Provide specific examples of past works, descriptions
- Include statistics without judgement
- Don't hold back - this is the moment to brag about your accomplishments!

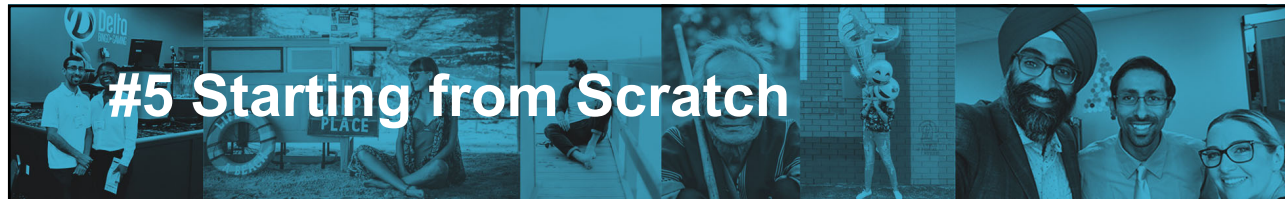
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## #6 Not Expressing Urgency

- Particularly key during the post-Covid economy
- Indicate any significant challenge – create urgency!
- Use persuasive language, such as:
  - This grant is essential because...
  - This funding will enable me to immediately....
  - Without this grant, my artistic practice will...
- Urgency helps funders prioritize!

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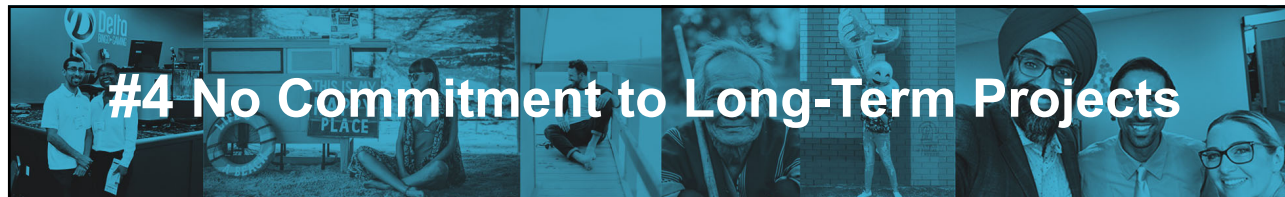


## #5 Starting from Scratch

**Tip: keep a folder of the following key documents:**

- **Annual budget – what will it cost to operate this year?**
- **Strategic pitches – all past grant applications**
- **Common attachments – images of your work with descriptions, your bio, team member bios, list of records/ productions/ works produced**

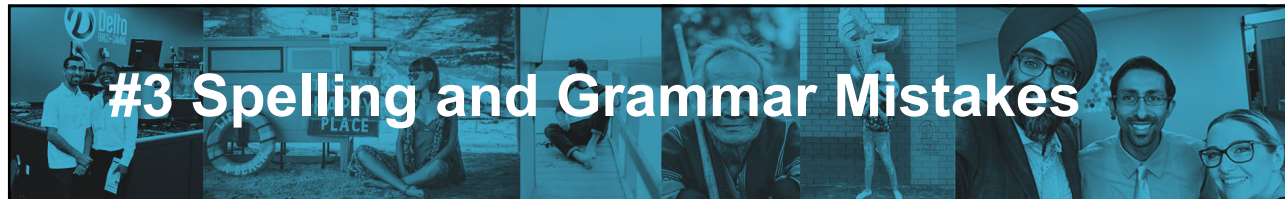
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## #4 No Commitment to Long-Term Projects

- **It's often clear when a project has been invented to win the grant**
- **Instead, stick to your artistic practice, style and area of focus**
- **Long-term work will often receive more interest and investment from funders – it's a relationship**

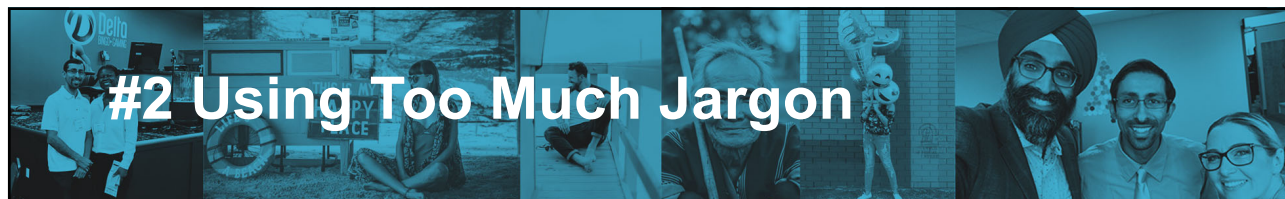
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## #3 Spelling and Grammar Mistakes

- Can be frustrating for grant reviewers
- Makes the application harder to read, reduces success
- Consider authoring proposals in Microsoft Word or Google Docs, then copy and paste content
- All proposals should be thoroughly reviewed

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## #2 Using Too Much Jargon

- Write so that reviewers get it!
- Using complex language or many acronyms can make it difficult to understand
- Focus on using the funder's language and key words
- Tip: Have a friend or family member read your proposal

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## #1 Not Answering the Question!

- Very frustrating for funders
- Re-read your responses, even aloud
- Ask yourself: did I answer the question?
- Avoid vague statements or unnecessary statistics
- Try to include the answer to the question in the first sentence

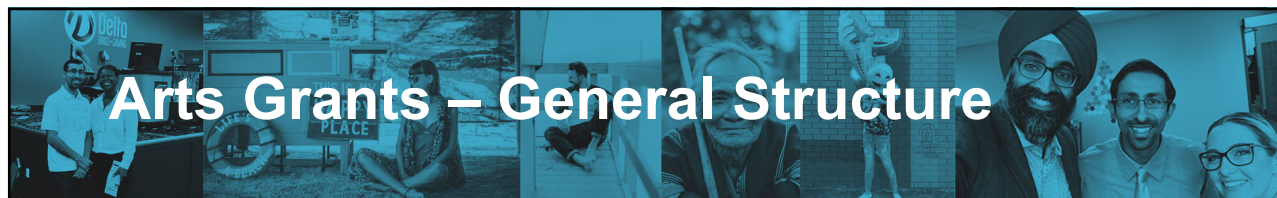
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## Current Arts Grant Opportunities

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## Arts Grants – General Structure

1. **Begin with an online portal. E.g. OAC “NOVA”**
2. **Provide an artist bio, CV, and history**
3. **Answer specific questions relevant to your project, the impact on yourself as an artist, and the broad impact**
4. **A budget with detailed expenses**
5. **Signing all declaration pages and submission**

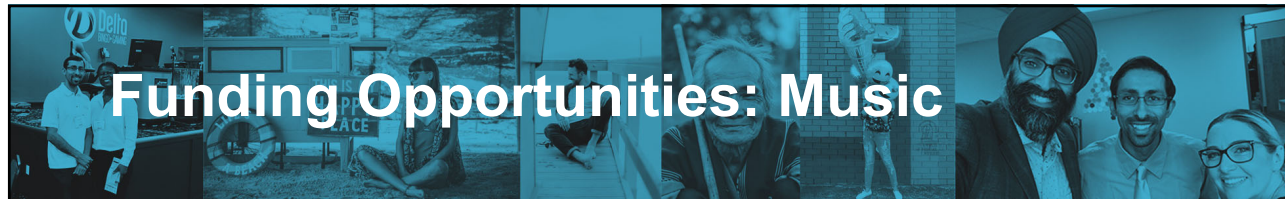
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## Funding Opportunities: Music

- **Ontario Arts Council: Music Production and Presentation Projects closes **March 24 and October 5, 2022****
  - **Individuals \$20k, Professional groups \$20k, Training groups \$5k, Semi-pro and Community \$15k**
  - **Organizations, Collectives, and Individual Artists**

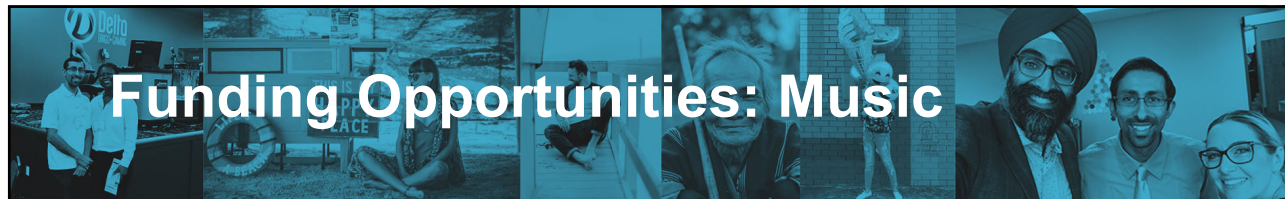
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## Funding Opportunities: Music

- **Ontario Arts Council: Music Creation Projects closes [April 14](#) and [September 13, 2022](#)**
  - **Self-directed creation \$4k, Commissioning \$20k**
  - **Composition and song-writing, enhancing music available to the public, contributing to arts education and community involvement**
  - **Individual artists, organizations**

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## Funding Opportunities: Music

- **Ontario Arts Council: Music Recording Projects closes [May 17](#) and [November 9, 2022](#)**
  - **Demo/EP recordings \$4k, Full-length album \$10k**
  - **Organizations, Collectives, and Individual Artists**

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## Funding Opportunities: Music

- **FACTOR Juried Sound Recording, closes May 2022 \*TBA**
  - 75% of the total eligible budget, to a maximum of \$67,500 (including Radio Marketing) for General Artist
  - Up to \$10,000 for sound recording component
  - Contributes toward the cost of acquiring, producing and marketing a full-length album.

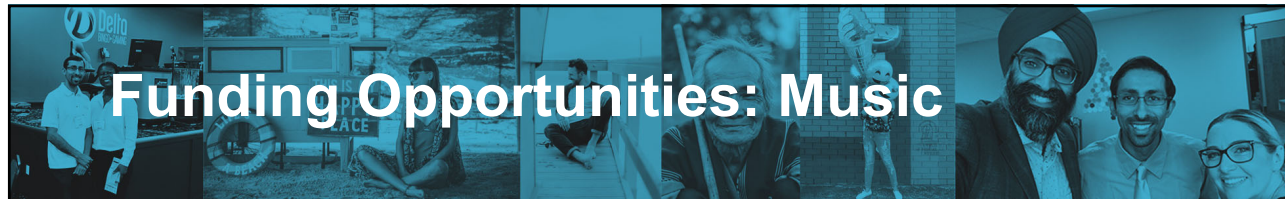
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## Funding Opportunities: Music

- **Toronto Arts Council: Music Creation & Audio Recording closes September 6, 2022**
  - Creation \$5k, Demo/EP \$4k, Full-length album \$10k
  - (Toronto residence, at least 1 year duration, required)

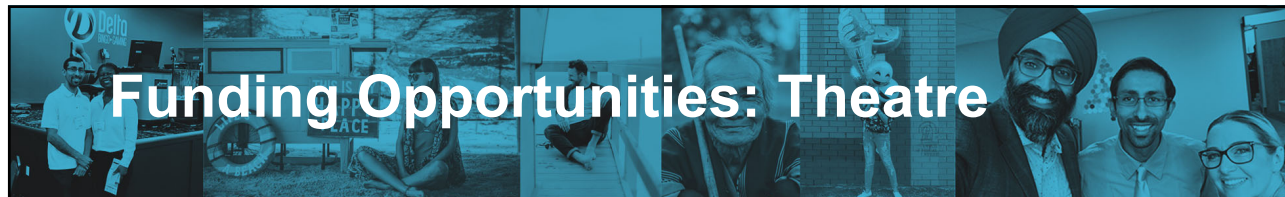
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## Funding Opportunities: Music

- **FACTOR Songwriter Development, rolling deadline**
  - 75% of the total eligible costs up to \$2,000
  - toward a year of songwriting initiatives, such as domestic and international travel for co-writing sessions and trips, songwriting camps and workshops, and eligible showcases.

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## Funding Opportunities: Theatre

- **Toronto Arts Council: Long-Term Projects closes March 15, 2022**
  - For Organizations and Collectives
  - (Toronto residence, at least 1 year duration, required)
- **Toronto Arts Council: Playwrights closes June 15, 2022**
  - For Individual Artists
  - (Toronto residence, at least 1 year duration, required)

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## Funding Opportunities: Theatre

- **Ontario Arts Council: Theatre Projects closes**  
**February 9 and August 3, 2022**
  - **Creation \$5k, Creation in-residence \$10k, Workshops \$15k, Productions \$20k, Festivals/Initiatives \$15k.**
  - **Professional organizations, collectives, and individuals.**

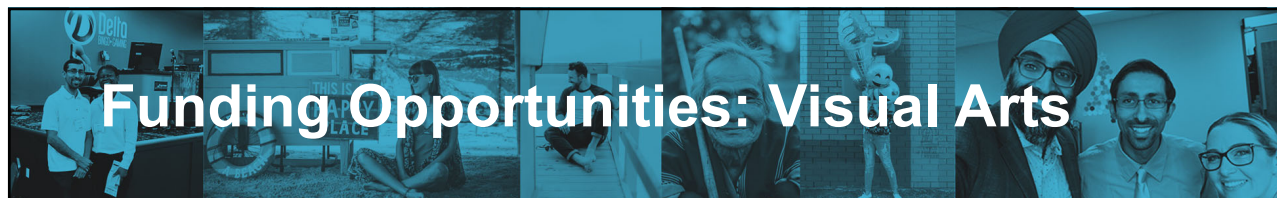
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## Funding Opportunities: Visual Arts

- **Toronto Arts Council: Visual Artists Program closes**  
**October 3, 2022**
  - **Ongoing deadline for Individual Visual Artists**
  - **\$5k for level one, \$10k for level two**
  - **Level one have between 2 and 7 years of independent arts practice.**
  - **Level two have 7+, and national and or international recognition.**
  - **(Toronto residence, at least 1 year duration, required)**

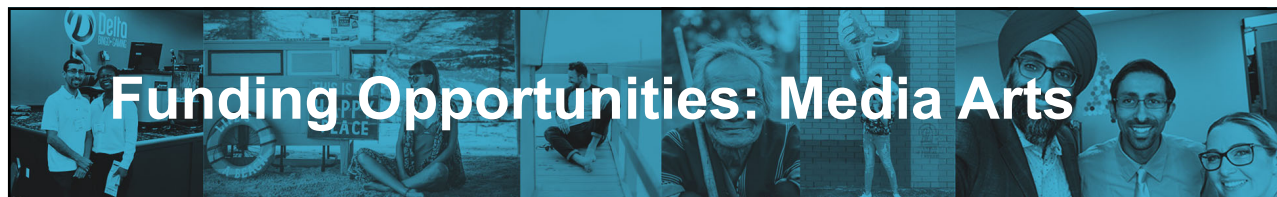
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## Funding Opportunities: Visual Arts

- **Ontario Arts Council: Visual Artists Creation Projects closes [May 4 and November 3, 2022](#)**
  - Emerging \$5k, Mid-Career \$7.5k, Established \$15k
  - Supports professional Ontario-based visual artists to create new work.
- **Ontario Arts Council: Visual Arts Projects closes [November 24, 2022](#)**
  - Presentation \$10k, Curatorial Research and Devt. \$10k

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## Funding Opportunities: Media Arts

- **Ontario Arts Council: Media Artists Creation Projects closes [April 7 and October 18, 2022](#)**
  - Up to \$10k for Emerging artists, up to \$40k for Mid-Career & Established artists
  - Cannot apply to the Visual Artists Creation Projects program in the same year
- **Ontario Arts Council: Media Arts Projects closes [April 28, 2022](#)**
  - For Organizations, max \$10k

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## Funding Opportunities: Media Arts

- **Toronto Arts Council: Media Artists Program closes**

**October 13, 2022**

- **For Individual Media Artists**
- **Up to \$6k for emerging artists, up to \$12k for mid-career and established artists**
- **(Toronto residence, at least 1 year duration, required)**

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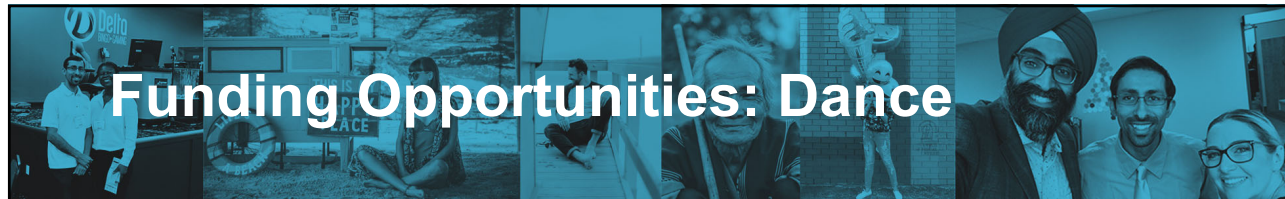
## Funding Opportunities: Dance

- **Toronto Arts Council: Long-Term Dance Projects closes**

**March 15, 2022**

- **Up to \$45,000 (\$15,000/yr. for 3 years)**
- **Mid-career and established professional dance artists with extended period of time to develop and present dance work or program of works**
- **(Toronto residence, at least 1 year duration, required)**

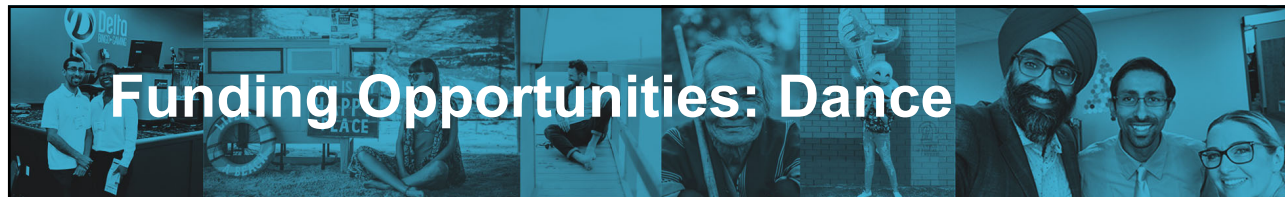
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## Funding Opportunities: Dance

- **Ontario Arts Council Dance Projects closes [March 29, and October 6, 2022](#)**
  - **The development, production and presentation of dance;**
  - **Creation \$5k, Production and presentation \$20k, Series and festivals \$15k, Mentorship \$2.5k, Training \$7.5k**

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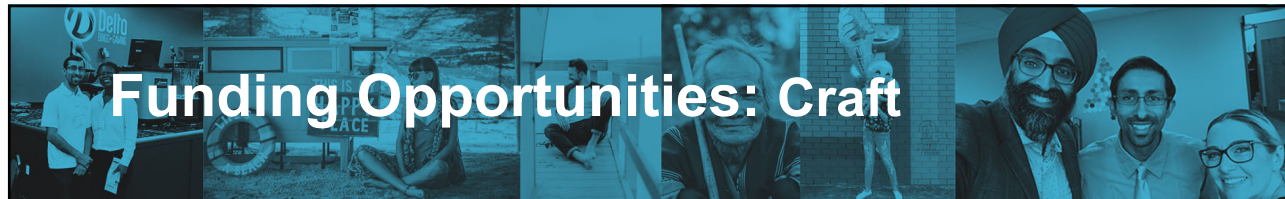


## Funding Opportunities: Dance

- **Toronto Arts Council: Dance Projects closes [August 2, 2022](#)**
  - **Creation \$8k, Production and Presentation \$15k, Dance Series and Festivals \$10k, Dance Field Development \$8k**
  - **Organizations, Collectives, and Individual Artists**
  - **(Toronto residence, at least 1 year duration, required)**

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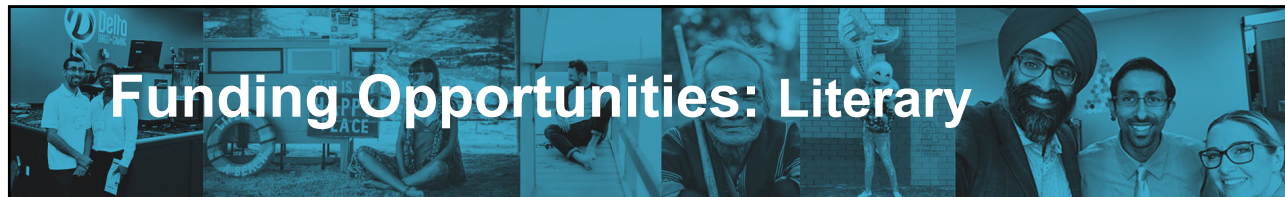




## Funding Opportunities: Craft

- **Ontario Arts Council: Craft Projects closes [October 26, 2022](#)**
  - **Emerging \$5k, Mid-career \$7.5k, Established artists \$15k**
  - **Connections \$12k, Collaborations \$15k**
  - **Individual Artists, Organizations, and Collectives**

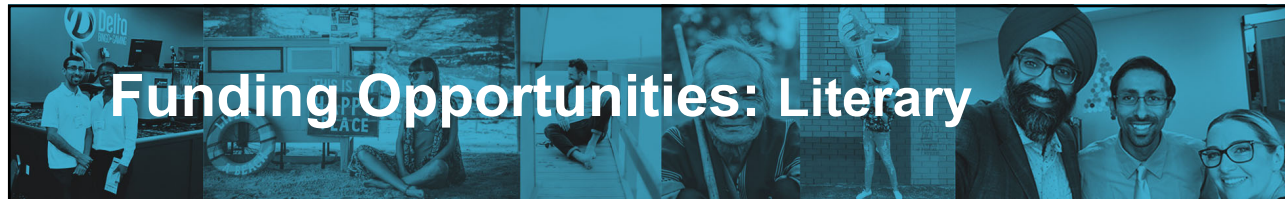
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## Funding Opportunities: Literary

- **Ontario Arts Council: Literary Creation Projects (Works for Performance) closes [October 26, 2022](#)**
  - **Creation \$5k, Recording \$10k, both \$15k**
  - **No partial grants (all or nothing)**
  - **Individual Artists with a recent professional history with a history of public performance in dub, sound or performance poetry, storytelling, ASL poetry or other**

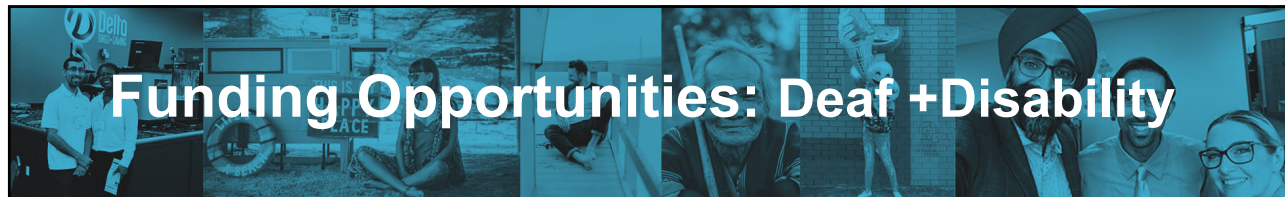
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## Funding Opportunities: Literary

- **Ontario Arts Council: Literary Creation Projects (Works for Performance) closes [September 8, 2022](#)**
  - **Creation of literary works for publication: \$12,000**
  - **have a recent professional publishing history with at least one traditionally published book (minimum of 48 pages) OR**
  - **at least three traditionally published short stories, comics, poems or other works for which you have received payment OR**
  - **a professional self-publishing practice**

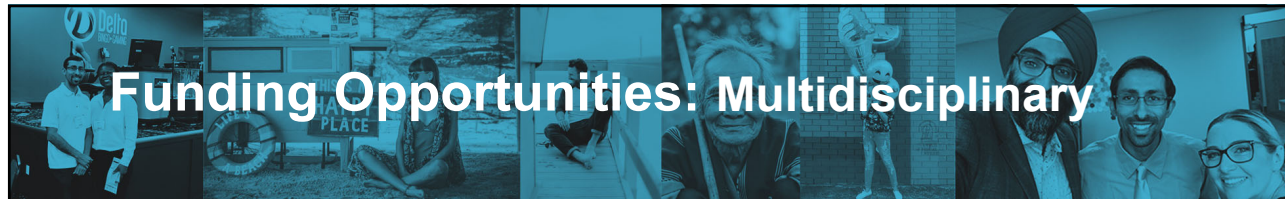
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## Funding Opportunities: Deaf + Disability

- **Ontario Arts Council: Deaf and Disability Arts Projects closes [October 13, 2022](#)**
  - **Creation \$10k, Production \$10k, Professional devt. \$10k**
  - **Professional artists and arts professionals who are Deaf and/or have a disability**

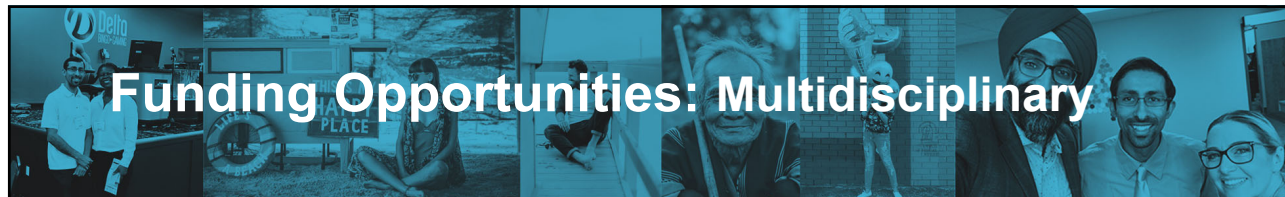
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## Funding Opportunities: Multidisciplinary

- **Toronto Arts Council: Black Arts Projects closes**  
**October 6, 2022**
  - **Creation & Development \$15k, Presentation \$20k**
  - **Individual Artists, Organizations, and Collectives**
  - **(Toronto residence, at least 1 year duration, required)**

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## Funding Opportunities: Multidisciplinary

- **Ontario Arts Council: Multi and Inter-Arts Projects closes**  
**March 22 and September 22, 2022**
  - **Creation \$10k, Production and presentation \$20k, Series/Festivals \$15k, Development \$8k**
  - **Individual Artists, Organizations, and Collectives**
  - **Does not fund events or activities that take place outside of Ontario**

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## Funding Opportunities: Curatorial

- **Ontario Arts Council: Curatorial Projects: Indigenous and Culturally Diverse closes [October 13, 2022](#)**
  - Indigenous \$30k, People of Colour \$30k
  - fees for the curator (max \$10k), mentor (max \$2k) and artists; publication expenses (max \$5k), and exhibition productions costs (max \$10k)

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## Funding Opportunities: Exhibitions

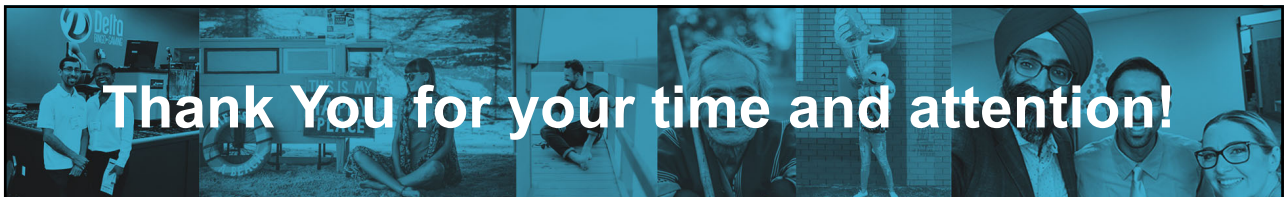
- **Ontario Arts Council: Exhibition Assistance closes [January 13, 2023](#)**
  - minimum \$500, maximum \$2,000
  - artists and artist collectives working in visual arts, craft and media art practices in the presentation of their artwork in a confirmed public exhibition.

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# Any Questions?

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- **We Write Winning Grants!**
- **Contact: Rohit Mehta**
- **647-710-4261**
- **[info@dogoodfundraising.ca](mailto:info@dogoodfundraising.ca)**

**DoGood**  
**Fundraising**  
**FOR ARTISTS**

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