

2022 MAC MicroGrants - Guidelines and Information

Mississauga Arts Council (MAC) is inviting local artists to apply for our 2022 MicroGrants for artists across multiple disciplines.

MAC's engaging MicroGrant Program provides funding to new artist-led projects. These MicroGrants target areas of interest or need within the local arts sector, and often encourage collaboration across artistic practices.

2022 MAC MicroGrant Funding Streams:

Please read these guidelines carefully. Detailed descriptions of the MicroGrant Streams are included below.

This year we are offering six (6) MicroGrant Funding Streams:

- Matchmaker MicroGrants (5 x \$2,000)
- Dramatic Short Film MicroGrant (\$8,500)
- Theatre in the Park MicroGrant (\$6,000)
- Arts for Mental Health Program Development MicroGrant (\$5,000)
- Dance on Film MicroGrant (\$4,500)
- Poetry Slam Curation MicroGrant (\$2,000)

Included in these guidelines you will find detailed information on MAC MicroGrant's:

- Eligibility
- Funding Streams
- Application Requirements
- Important Dates and Deadlines
- Information Session (**April 7, 2022 at 3:00 PM**)
- Assessment
- Frequently Asked Questions

Deadline for submissions: Monday, May 2, 2022 by 5:00 PM.

NO LATE OR INCOMPLETE SUBMISSIONS WILL BE ACCEPTED.

For more information, visit: www.mississaugaartscouncil.com/microgrants

MAC's MicroGrant program is kindly supported by RAMA Gaming Centre through the Mississauga Charitable Gaming Association.



2022 MAC MicroGrant - Eligibility:

Applicant Eligibility

Unless otherwise stated, MAC MicroGrants are available to individual artists and unregistered groups/collectives living in or based in Mississauga.

Geography

Applicants must be a Mississauga-based individual artist or unregistered group/collective. All projects must take place or have the majority of the work completed in Mississauga. This year, all successful MicroGrant projects must include a free public experience (digital or live performance/event/exhibit) for Mississauga residents.

Multiple Applications

Applicants can only apply for one (1) funding stream and may only submit one (1) application. If an applicant submits more than one (1) MicroGrant Application, only their first application will be considered by the Peer Assessment Jury in the selected Funding Stream.

Previous MicroGrant Winners

Previous MicroGrant and/or Matchmaker MicroGrant winners are eligible to apply, but they cannot apply for previous MicroGrant projects. Final reports for any outstanding MicroGrant projects **MUST** be received by MAC before an applicant can apply for any new MicroGrants or Matchmaker MicroGrants.

Note: if completion of a previous MicroGrant has been affected by COVID-19 restrictions, please contact us to provide an interim report on the project that clearly indicates the effect of COVID-19 on your ability to complete the project, and your anticipated completion dates.

Project Eligibility

Projects must be focused on arts and culture in Mississauga and follow the guidelines listed in each funding stream.

Projects that have previously received funding through any of MAC's MicroGrant or Matchmaker MicroGrant Funding Streams are not eligible to receive additional funding.

Deadline for all submissions: Monday, May 2, 2022 by 5:00 PM. NO LATE SUBMISSIONS WILL BE ACCEPTED. We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

For more information, visit: www.mississaugaartscouncil.com/microgrants

2022 MAC MicroGrant Funding Streams:

Matchmaker MicroGrants (5 x \$2,000)

Matchmaker MicroGrants are designed to help artists start or complete a project. Artists can receive up to \$2,000 in matching funds for money raised by sponsorship, investment, and in-kind contributions by the artists themselves. (An in-kind contribution is a non-monetary contribution or donation - see full definition on page 8.)

Eligible projects:

- Can be from any artistic discipline
- Must have at least one (1) source of confirmed revenue
- Must include artist fees for more than one (1) professional artist
- Must include a performance/exhibition/event/video for Mississauga residents to experience free of charge

Funding Available: maximum 5 MicroGrants x \$2,000

Dramatic Short Film MicroGrant (\$8,500)

Mississauga is home to talented filmmakers, and MAC is providing a MicroGrant for a filmmaker or writer/filmmaker partnership to create a dramatic short film. Pitch your story/script and intrigue the jury. Once complete, the film will receive a screening for Mississauga Audiences and be made available to watch on a YouTube channel, MAC's or other, (depending on any film festival submission requirements).

The pitch must include:

- A detailed script outline
- A feasible budget outlining all your expenses and revenue sources

The film must be:

- shot in Mississauga (set or on-location)
- include Mississauga talent and crew
- be a minimum of 7 minutes and no more than 15 minutes in length

Funding Available: maximum 1 MicroGrant x \$8,500

Theatre in the Park MicroGrant (\$6,000)

Let's celebrate local theatre outdoors. This is a 2-part MicroGrant for writers and theatre producers, especially playwrights. MAC also encourages applications from writer/producer partnerships.

1. Part 1: Write and design an original play for no more than 6 cast members, minimum 40 minutes. Suitable for performance as a Theatre in the Park experience for a general adult audience. (Funding \$2,500)
2. Part 2: Cast and produce this play on site in a Mississauga park (pending any COVID-19 government public health measures that may be in place at the time of performance) for one night that is free to the public, MAC will provide the park site at no cost. Any additional shows and venues are optional to the play producers to secure with or without MAC's assistance. (Funding \$3,500)

Funding Available: maximum 1 MicroGrant x \$6,000

NOTE: Registered groups or organizations are eligible to be the producer in Part 2 of this grant, however only individuals or unregistered collectives are eligible for Part 1.

ArtsCare Program Development MicroGrant (\$5,000)

In 2021, MAC held the Arts for Mental Health Conference to discuss the design and implementation of ArtsCare, a social prescription program in Peel Region. Learn more here www.artscare.ca. This was just the start of the movement, and we are now developing community programming to support the Arts for Mental Health Pilot Program.

This MicroGrant is part of our ArtsCare Mississauga initiative and is open to qualifying artists, caregivers, and/or agencies for creative therapeutic programs employing Mississauga professional artists in service for those with moderate mental health obstacles.

Programs can be from any artistic discipline, and multi-disciplinary programs are encouraged. Eligible program proposals must include:

- Details of program outcomes and how these outcomes will be measured
- Minimum 4 professional artists paid for their services to deliver the program
- A minimum of 10 clients/program participants served
- A minimum of 5 weeks' worth of 90 minute workshops for participants
- Must be available in-person or virtually, free of charge to recommended residents of Mississauga

Funding Available: maximum 1 MicroGrant x \$5,000

NOTE: Incorporated groups/collectives and nonprofits are eligible to apply for this MicroGrant and partnerships are encouraged but not necessary.

Dance on Film MicroGrant (\$4,500)

Dancers, dance groups, and choreographers can apply with their project to create an impactful dance video production, using techniques like editing, lighting, composition, colour, music, wardrobe/costume and of course dance – to tell an intriguing, engaging, entertaining story. The video will be promoted online through Martys HUB channels including (MartysHUB.com, and MAC & Martys HUB social media channels). Your budget must include artist fees for performers.

The piece(s) must:

- be a minimum of 7 minutes in length maximum 15 minutes
- involve at least 4 dancers

Funding Available: maximum 1 MicroGrant x \$4,500

Poetry Slam Curation MicroGrant (\$2,000)

Calling on outstanding poets - curate and host a poetry slam at [West Edge Community Church](#). What could you do to make this event unforgettable?

With the return of in-person events, MAC looks forward to supporting Mississauga's poetry and spoken word artists through a poetry slam showcase. The event can feature up to 10 paid performers.

MAC will provide the venue, arrange ticket sales, and a recording of the night will be made available on Martys HUB YouTube channel. Your budget must include artist fees for performers.

Funding Available: maximum 1 MicroGrant x \$2,000

2022 MAC MicroGrant Application Requirements:

Once you have thoroughly read these guidelines and have prepared your application materials, you can submit your application using our webform. **All applications MUST be submitted through our webform.** No applications by email or any other form will be accepted or considered. If you require assistance completing the MicroGrant application webform, please email admin@mississaugaartscouncil.com and we will contact you to discuss accessibility support.

MicroGrant Application Webform: <https://form.jotform.com/220865236801050>

The Webform Application is divided into three sections and requires the following information:

Section 1: Contact Information

1. Applicant Name
2. Organization/Group/Artist Name (if applicable)
3. Applicant Email
4. Applicant Phone
5. Applicant Address
6. Optional - Martys HUB Profile Link

This information is only used by MAC for administration purposes. Only your name and organization/group/artist name (if applicable) will not be shared with the peer assessment jury.

Section 2: Project Information

1. Project Title
2. Project Elevator Pitch (25 word outline of your project)*
3. Detailed Project Description
4. Project Personnel & Partners
5. How will this project help the artistic and career development of those involved?
6. What is the artists' connection to the Mississauga Arts Sector and how will this project positively impact audiences/communities in Mississauga.
7. Proposed Project Schedule/Work Plan
8. Proposed Project Communications Plan (if applicable)
9. Detailed Project Budget
10. Does your project have a free public performance/exhibition element? Please describe.

**If your project is successful, this elevator pitch will be used by MAC in our public communications to describe the winning MicroGrant projects. Please make sure this summarizes the activity your project will encompass, you can provide more details or subjective information in the project description. (ex. "To tour a string quartet to British Columbia from April 1, 2022 to May 4, 2022.")*

Section 3: Support Materials

1. Artist/Organization/Project Website
2. Artist/Organization CV/resume
3. Artist/Organization Biography
4. 3 Work Samples that demonstrate your ability to complete this project (links or document upload)
5. For Dramatic Short Film MicroGrant only: film script or detailed script outline
6. For Arts for Mental Health Program Development MicroGrant only: detailed project outline including program outcomes and means of measurement

2022 MAC MicroGrant Important Dates and Deadlines:

Important dates and deadlines for MAC's 2022 MicroGrants:

MicroGrants Open:	Thursday, March 31, 2022
Information Session:	Thursday, April 7, 2022 at 3:00 PM
MicroGrants Close:	Monday, May 2, 2022 by 5:00 PM
Winners Notified:	week of May 24, 2022 (TBC)
Winners Announced:	Thursday, June 2, 2022 (TBC)
Project Completion Date:	Friday, September 30, 2022
Final Reports Due:	Friday, October 28, 2022

2022 MAC MicroGrant Information Session:

Mississauga Arts Council will be hosting a MicroGrant Information Session via Zoom on Thursday, April 7, 2022 at 3:00 PM.

Register for the Information Session here:

<https://us02web.zoom.us/meeting/register/tZludeipqjlsG9Fc2MKBabOYrnBJSvA-27s>

When you register, you will receive an email from Zoom with your personal link to attend the information session.

Can't attend the information session?

The information session will be recorded and made available on MAC's YouTube Channel. Feel free to email your questions to admin@mississaugaartscouncil.com so they can be addressed at the information session.

2022 MAC MicroGrant Assessment:

MAC MicroGrant and Matchmaker MicroGrant applications will be evaluated by an independent jury composed of artists and/or arts industry professionals in Mississauga. To ensure consistency and fairness, each peer assessment jury uses the same scoring criteria and a non-voting member of MAC will audit each jury session to ensure a fair and transparent process. The decision of the jury is final and confidential.

The peer assessment committee will evaluate applications based on the following elements:

- Impact & Innovation of proposed project
- Qualifications and Experience of Applicant to undertake the proposed project
- Artist Development
- Connection to the Community
- Attainable Project Schedule & Work Plan
- Realistic Budget

Successful MicroGrant applications will:

- Be an intriguing, valuable or impactful project
- Demonstrate a commitment to supporting the Mississauga Arts community
- Provide a free public experience (digital or live performance/event/exhibit) for Mississauga residents
- Contribute to the positive career development of the artists involved
- Include a feasible schedule, budget, and project details

Incomplete or late applications will not be accepted or considered. Applications are due by 5:00 PM on Monday, May 2, 2022.

2022 MAC MicroGrants - Frequently Asked Questions

How can I submit an application?

Visit www.mississaugaartscouncil.com/microgrants and complete the online form before **5:00 PM on Monday, May 2, 2022**.

If you require assistance completing the MicroGrant application webform, please email admin@mississaugaartscouncil.com and we will contact you to discuss accessibility support.

Where is the application form?

You can submit your MicroGrant Application form here:

<https://form.jotform.com/220865236801050>

When is the application deadline?

All MicroGrant applications must be received by MAC by **Monday, May 2, 2022 before 5:00 PM**. NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

What does “in-kind” mean?

An in-kind contribution is a non-monetary contribution or donation. This includes donated goods, services or volunteer work to support a project. In-kind contributions can include goods or services offered free of charge or at a significant discount rate (ex. Free rehearsal space, volunteer services).

Will MAC review my application before I submit?

We can only provide advice on submission requirements, and not on the content of your application.

We encourage you to review the guidelines thoroughly. After reviewing the guidelines if you still have questions, you can reach out to admin@mississaugaartscouncil.com with your questions.

We will respond in 2-3 business days.

Who can I contact for more information?

After reviewing the guidelines and frequently asked questions, you can address any additional questions to staff by email.

Please contact admin@mississaugaartscouncil.com and allow 2-3 business days for a response.