

CALL TO GRAPHIC DESIGNERS AND ILLUSTRATORS

Expression of Interest- (EOI)

Peel CAS and Mississauga Arts Council (MAC) invite experienced Mississauga Graphic Designers and Illustrators to submit an Expression of Interest- (EOI) for the **Call to Graphic Designers and Illustrators** through the **Murals with MAC** program. This project will see the creation of wayfinding signage that will be part of Peel CAS's Youth Lounge, movie room, and classrooms.

Peel Children's Aid Society strives to ensure the safety and well-being of the community's most vulnerable with a *focus on diversity, equity and inclusion*. Murals with MAC is dedicated to creating opportunities for artists to shape vibrant and inclusive communities in meaningful ways.

Project:	Peel CAS Wayfinding through Murals with MAC
Location:	25 Capston Dr, Mississauga, ON L5W 0H3
Artwork Details:	Graphic Design wayfinding and Illustration
Designer Fee:	\$8000.00 (+HST if applicable)
Supplies:	Designer Fee inclusive of printing, installation & travel costs.

MAC invites experienced Graphic Designers and Illustrators to submit an expression of interest for **Peel CAS Wayfinding project** through the **Murals with MAC** program. This project will see the creation of wayfinding signage that will be part of Peel CAS's Youth Lounge, movie room, and classrooms.

Qualified Applicants must:

- be a Mississauga-based Graphic Designer and or Illustrator
- have 3-5+ years working with Adobe Creative Suite (PS, AI, ID etc.) and/or Procreate
- have experience working with contractors on graphic design/visual with a strong knowledge of pre-print production
- have a minimum of 2 years of professional working experience with an agency, freelance or equivalent
- provide a strong portfolio of unique and relevant work that demonstrates graphic and/or illustrator design work pertaining to packaging design and/or signage
- demonstrate ability to succeed in a highly collaborative working environment

Assets to Qualified Applicants include previous experience:

- painting/creating murals
- creating wayfinding signage
- working in an Non-Profit environment

How to Apply:

SUBMISSION REQUIREMENTS

Graphic Designers and or Illustrators are invited to submit an expression of interest by email to jacqueline@mississaugaartscouncil.com by the deadline: **July 25, 2022 at 5:00PM**.

To submit your expression of interest, please email the following items in a single PDF document (2MB or less) to Jacqueline Mak jacqueline@mississaugaartscouncil.com using the subject line: **Wayfinding PCAS - (YOUR LAST NAME)**

- Cover Letter
- Resume
- Up to 5 images of past work, demonstrating experience working with type murals, Photoshop, AI, Procreate, supported by a written list of artist's name, title of work, medium, dimensions, location and date

Only Email submissions following the guidelines above will be accepted (submissions that contain multiple PDF documents or different subject lines will not be reviewed).

Incomplete applications will not be considered.

No late applications will be accepted.

Application Deadline: July 25, 2022 by 5:00 PM

MAC is committed to ensuring the value of diversity is upheld in everything that we do for our members, employees, volunteers, and the broader community. MAC welcomes and supports all people, regardless of ability, age, race, gender identity, sexual orientation, or beliefs. It is incumbent upon MAC staff and contractors to share the responsibility of creating and maintaining an environment of mutual respect and support.

We would like to thank all interested artists, only those that are invited for an interview will be contacted.

SELECTION PROCESS

MAC will notify the successful artist to commission the wayfinding designs. Designers/ Illustrator will develop their proposal in Phase 2 in collaboration with MAC and Peels CAS. MAC and Peel CAS reserves the right to select and retain the artist deemed most appropriate for the project at its sole discretion.

Examples of Wayfinding Projects



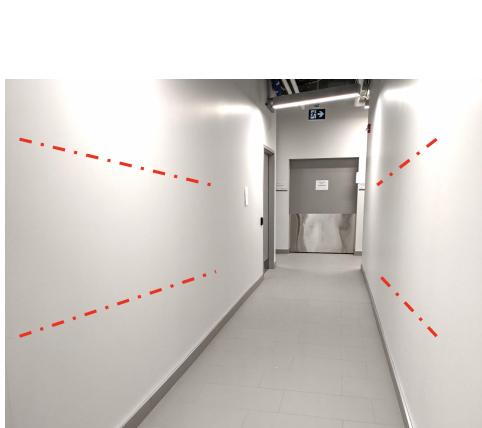
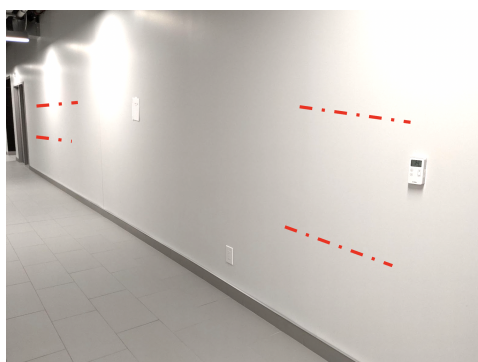
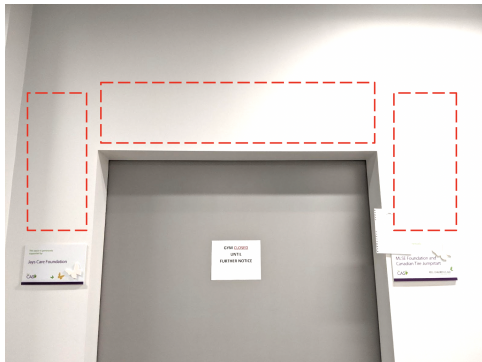
PHASE 2 - Design Details

The selected Graphic Designer/Illustrator will be required to attend meetings and site visits and will develop the wayfinding designs for this project to be printed and installed.

SITE DETAILS

For more information on site specific details please contact:

jacqueline@mississaugaartscouncil.com



Anticipated Schedule/ Project Timeline*

Project Phase	Date
Phase 1 Call closes	July 25, 2022 (5PM)
Notified Designer/ Illustrator	Week of July 25, 2022
Phase 2 Artists Kick Off Call + Meeting	Week of July 25, 2022
Site Visit	Week of August 1, 2022
Concept Development + Feedback	August 8, 2022
Concept Development + Feedback	August 15, 2022
Printing/Installation on site	Target Installation: August 22, 2022
Expected End date	August 26, 2022

*Schedule/Timeline subject to change