

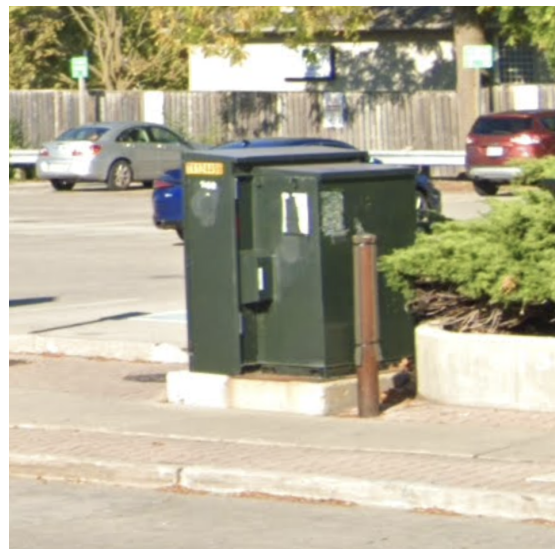
Request for Proposal: Vinyl Wrapped Alectra Box Design

Project Description

The Mississauga Arts Council (MAC) is inviting experienced Mississauga based visual artists and/or artist-led groups to submit a Request for Proposal for a vinyl wrapped Alectra Box installation at **187 Lakeshore Rd E.** in front of the LCBO in Port Credit. The project should feature bold, bright designs which will be produced as a 4-sided vinyl wrap.

Project:	Vinyl wrapped Alectra utility box
Location:	187 Lakeshore Road East
Artwork Details:	Digital Artwork design for utility box
Artist Fee:	\$2200.00 (+HST if applicable)

Proposal Deadline: August 2, 2022 at 12 PM (noon)



(Images of the Alectra Utility Box at 187 Lakeshore Road East)

The vision for this project should complement the newly completed murals on the LCBO building next to this utility box, (i.e. pulling colours and/or shapes from existing murals), and should further the mural's engaging story, taking inspiration from local creative expressions through festivals, live music performances, dining out, artisan

shops, and boutiques. Adding more of the who and what activities and places bring visitors to the area.

[VIEW the existing Murals HERE.](#)

The artwork also needs to acknowledge the large and diverse demographic (gender, ethnicity, age, etc) of those who frequent Port Credit.

Project Specifications

The utility box measures 58.25" x 46.5" with a height of 64" on the West side and a height of 53" on the East side. The design should cover the four sides of the box (not including the top of the box).

[Please view the template with dimensions HERE.](#)

Artist Eligibility

This is an open call for experienced Mississauga-based visual artists (muralists, illustrators, designers) and/or artist-led groups. MAC encourages diverse and equity-seeking individuals to submit a proposal.

Submission Requirements

Artists are invited to submit the following information and proposal to Sabrina Cunha at design@mississaugaartscouncil.com with the subject line: **ABOX LCBO - (YOUR LAST NAME)**

Application must be in a single combined PDF format* (2MB or less in size) and include the following:

- Artist(s) CV
- Artist Statement & initial sketch
- Conceptual direction
- Up to 5 images of past work, all supported by a written list of artist's name, title of work, medium, dimensions, location and date
- References: include contact name, title, organization, telephone number and email address for two references who can speak to the artist's artistic practice and/or experience in public art projects

**Application not submitted in a single combined PDF format may not be reviewed*

Anticipated Schedule/ Project Timeline

Project Phase	Date
Artist Request for Proposal Closes	Tuesday, August 2nd, 12PM (noon)
Selected Artist Notified + Contracting	Monday, August 8th (TBC)
*Artists Kick Off Call + Meeting	Tuesday, August 9th, 2PM
Concept Development + Feedback	Week of August 8th, 2022
Concept Development + Feedback	Week of August 15th, 2022
Digital Files for Approval	Week of August 22nd, 2022
Installation	Early September 2022 (TBC)
Reveal Ceremony	Mid September 2022 (TBC)

**Schedule subject to change*

Questions? Need more information?

Contact Sabrina Cunha at design@mississaugaartscouncil.com