

2022 MAC MicroGrants - Guidelines and Information

Mississauga Arts Council (MAC) is inviting local artists to apply for our 2022 MicroGrants for artists across multiple disciplines.

MAC's engaging MicroGrant Program provides funding to new artist-led projects. These MicroGrants target areas of interest or need within the local arts sector, and often encourage collaboration across artistic practices.

2022 MAC MicroGrant Funding Streams:

Please read these guidelines carefully. Detailed descriptions of the MicroGrant Streams are included below.

This fall MAC is offering seven (7) MicroGrant Funding Streams:

- Short Documentary Film MicroGrant (1 x up to \$8,000)
- Theatre in the Park MicroGrant (1 x up to \$7,000)
- Visual Art Exhibition Curation MicroGrant (1 x up to \$6,000)
- ArtsCare Program Development MicroGrant (1 x up to \$5,000)
- Dance on Film MicroGrant (1 x up to \$5000)
- Music Showcase Event Production MicroGrant (1 x up to \$4,000)
- Matchmaker MicroGrants (10 x up to \$2,500)

Below, you will find detailed information on MAC MicroGrants including:

- Eligibility
- Funding Stream Details
- Application Requirements
- Important Dates and Deadlines
- Information Session (**October 13, 2022 at 3:00 PM over Zoom**)
- Assessment
- Frequently Asked Questions

Deadline for submissions: Monday, October 31, 2022 by 5:00 PM.

NO LATE OR INCOMPLETE SUBMISSIONS WILL BE ACCEPTED.

For more information, visit: www.mississaugaartscouncil.com/microgrants

MAC's MicroGrant program is kindly supported in part by RAMA Gaming Centre through the Mississauga Charitable Gaming Association and in part through MAC's own fundraising efforts.

2022 MAC MicroGrant - Eligibility:

Applicant Eligibility

Unless otherwise stated, MAC MicroGrants are available to individual artists and unregistered groups/collectives living in or based in Mississauga.

Applicants do not have to be members of MAC to apply, however, if a project is successful, the recipient of the MicroGrant will need to join MAC as an individual member (\$30/year) or ensure their membership is up to date. Learn about the benefits of MAC membership:

<https://www.mississaugaartscouncil.com/mac-membership/>

Geography

Applicants must be a Mississauga-based individual artist or unregistered group/collective. All projects must take place in or have the majority of the work completed in Mississauga. This is non-negotiable.

Multiple Applications

Applicants can only apply for one (1) funding stream and may only submit one (1) application. If an applicant submits more than one (1) MicroGrant Application, only their first application will be considered by the Peer Assessment Jury in that selected Funding Stream.

Previous MicroGrant Winners

Previous MicroGrant winners are eligible to apply, but they cannot apply for previously funded MicroGrant projects.

Final reports for any outstanding MicroGrant projects MUST be received by MAC before an applicant can apply for any new MicroGrants or Matchmaker MicroGrants.

Project Eligibility

Projects must be focused on arts and culture in Mississauga and follow the guidelines listed in each funding stream.

Projects that have previously received funding through any of MAC's MicroGrant or Matchmaker MicroGrant Funding Streams are not eligible to receive additional funding.

Deadline for all submissions: Monday, October 31, 2022 by 5:00 PM.

NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

For more information, visit: www.mississaugaartscouncil.com/microgrants

Fall 2022 MAC MicroGrant Funding Streams:

Short Documentary Film MicroGrant (up to \$8,000)

Mississauga is home to a vibrant arts scene, and we want filmmakers to capture this creativity by profiling a Mississauga artist, arts group, or arts story in a short documentary. Pitch us your story/script and intrigue the jury with your unique perspective into the arts sector in Mississauga. Once complete, the film must present a free screening for Mississauga audiences and must be made available to watch through YouTube - MAC's or other channel (depending on any film festival submission requirements).

The pitch must include:

- A detailed script outline (additional document upload required)
- A feasible budget outlining all your expenses and revenue sources

The film must be:

- a short documentary of a Mississauga artist, arts group, or arts story
- shot in Mississauga (set or on-location)
- include Mississauga talent and crew (80% Mississauga minimum)
- be a minimum of 7 minutes and no more than 15 minutes in length

Funding Available: maximum 1 MicroGrant x up to \$8,000

**This MicroGrant is open to both single filmmakers and teams of writers/filmmakers*

Theatre in the Park MicroGrant (up to \$7,000)

Let's celebrate local theatre outdoors. This is a two part MicroGrant for writers and theatre producers, especially playwrights. MAC also encourages applications from writer/producer partnerships.

1. Part 1: Write and design an original play or theatre piece for no more than six (6) cast members, minimum 40 minutes. Suitable for performance as a Theatre in the Park experience for a general adult audience. (Funding - up to \$2,500)
2. Part 2: Cast and produce this play on site in a Mississauga park for a minimum of one (1) night that is free to the public, MAC will provide the park site at no cost. Any additional shows and venues are optional to the play producers to secure with or without MAC's assistance. (Funding - up to \$4,500)

Funding Available: maximum 1 MicroGrant x up to \$7,000

NOTE: Only Part 1 of the Theatre in the Park MicroGrant needs to be completed by April 30, 2023. Part 2 of this MicroGrant can occur in Summer 2023.

Visual Art Exhibition Curation MicroGrant (up to \$6,000)

Calling all visual art curators! MAC is hosting a visual art exhibition and we want to find Mississauga's next big curator! Pitch us your idea for an engaging visual art exhibition event that will showcase the work of ten (10) of Mississauga's talented visual artists in a live exhibition.

The pitch must include:

- A detailed event description including a list of potential artists and venue (additional document upload required)
- A feasible budget outlining all your expenses and revenue sources

The event must:

- Be held at a venue located in Mississauga

- Feature work from at least ten (10) Mississauga visual artists.

Funding Available: maximum 1 MicroGrant x up to \$6,000

ArtsCare Program Development MicroGrant (up to \$5,000)

In 2021, MAC held the Arts for Mental Health Conference to discuss the design and implementation of ArtsCare, a social prescription pilot program in Peel Region. Learn more here www.artscare.ca.

This MicroGrant is part of our ArtsCare Mississauga initiative and is open to qualifying artists, caregivers, and/or agencies for creative therapeutic programs employing Mississauga professional artists in service for those with moderate mental health obstacles.

Programs can be from any artistic discipline, and multi-disciplinary programs are encouraged. Eligible program proposals must include:

- Details of program outcomes and how these outcomes will be measured (additional document upload required)
- Minimum four (4) professional artists paid for their services to deliver the program
- A minimum of ten (10) clients/program participants from Mississauga served
- A minimum of 5 weeks' worth of 90 minute workshops for participants
- Must be available in-person or virtually, free of charge to recommended residents of Mississauga

Funding Available: maximum 1 MicroGrant x up to \$5,000

NOTE: Incorporated groups/collectives and nonprofits are eligible to apply for this MicroGrant and partnerships are encouraged but not necessary. Preference may be given to projects that can attract participant referrals from community health or mental health agencies.

Dance on Film MicroGrant (up to \$5,000)

Dancers, dance groups, and choreographers can apply with their project to create an impactful dance video production, using techniques like editing, lighting, composition, colour, music, wardrobe/costume and of course dance – to tell an intriguing, engaging, entertaining story while exploring a new medium.

The video must have a free screening or be made available to Mississauga public at no cost.

MAC will help promote the work online through Martys HUB channels including (MartysHUB.com, and social media channels).

The piece(s) must:

- involve at least four (4) paid Mississauga dancers/performers
- shot in Mississauga (set or on-location)
- be a minimum of 7 minutes and no more than 15 minutes in length

Funding Available: maximum 1 MicroGrant x up to \$5,000

Music Showcase Event Production MicroGrant (up to \$4,000)

Calling all music event producers!

MAC is hosting a music showcase and we want to find Mississauga's next big show producer!

The event will be a live performance in Mississauga that is also captured on film for release as a video production. MAC will be responsible for the video production.

Mississauga's music community is extremely talented and diverse...pitch us your take on the show - who and how will you showcase minimum three (3) Mississauga musical acts in an engaging music event.

The pitch must include:

- A detailed event description including a list of potential performers and venue (additional document upload required)
- A feasible budget outlining all your expenses and revenue sources

The event must:

- Be held at a venue located in Mississauga
- Feature at least three (3) paid Mississauga musicians or music groups performing

Funding Available: maximum 1 MicroGrant x up to \$4,000

Matchmaker MicroGrants (10 x up to \$2,500)

How do you plan to invest in your artistic career this winter?

MAC's Matchmaker MicroGrants are designed to help Mississauga artists start or complete a project or to invest in their professional development. Artists can receive 50% of their budget or \$2,500 (whichever is less) in matching funds for money raised by sponsorship, investment, and in-kind contributions by the artists themselves. (An in-kind contribution is a non-monetary contribution or donation - see full definition on page 8.)

Your application must include:

- A feasible budget outlining all your expenses and revenue sources
- A detailed project description

Eligible projects:

- Can be from any artistic discipline
- Must have at least one (1) source of confirmed revenue
- Must include artist fees for one (1) or more professional artist
- Can be an artistic project or career development initiative

Funding Available: maximum 10 MicroGrants x up to \$2,500 each

Apply for ALL MicroGrant funding streams through the Application Webform:

https://form.jotform.com/Mississauga_Arts/fall-2022-mac-microgrant-apps

2022 MAC MicroGrant Application Requirements:

Once you have thoroughly read these guidelines and have prepared your application materials, you can submit your application using our webform. **All applications MUST be submitted through our webform. No applications by email or any other form will be accepted or considered.**

If you require assistance completing the MicroGrant application webform, please email admin@mississaugaartscouncil.com and we will contact you to discuss accessibility support.

MicroGrant Application Webform:

https://form.jotform.com/Mississauga_Arts/fall-2022-mac-microgrant-apps

We encourage you to gather all of the required information below BEFORE submitting your application.

The Webform Application is divided into three sections and requires the following information:

Section 1: Contact Information

1. Applicant Name
2. Organization/Group/Artist Name (if applicable)
3. Applicant Email
4. Applicant Phone
5. Applicant Address
6. Optional - Martys HUB Profile Link

This information is only used by MAC for administration purposes. Only your name and organization/group/artist name (if applicable) will be shared with the peer assessment jury.

Section 2: Project Information

1. Project Title
2. Project Elevator Pitch (25 word outline of your project)*
3. Detailed Project Description
4. Project Personnel & Partners
5. How will this project help the career development and artistic growth of those involved?
6. What is the artists' connection to the Mississauga Arts Sector and how will this project positively impact audiences/communities in Mississauga?
7. Proposed Project Schedule/Work Plan
8. Does your project have a free public performance/exhibition element? Please describe.

**The Project Elevator Pitch will be used to describe your project if your application is successful. It should describe the core activity and context of your project only. (ex. Designing and installing a wall mural in Port Credit)*

Section 3: Support Materials

1. Website of Artist/Organization/Project
2. CV/Resume of Artist(s)/Organization
3. Biography of Artist(s)/Organization
4. Detailed Project Budget (including revenue and expenses)
5. 3 Work Samples that demonstrate your ability to complete this project (links or document upload)
6. Additional Support Documents (if applicable)
7. MicroGrant Specific Documents

2022 MAC MicroGrant Important Dates and Deadlines:

Important dates and deadlines for MAC's 2022 MicroGrants:

MicroGrants Open:	Tuesday, October 4, 2022
Information Session:	Thursday, October 13, 2022 at 3:00 PM over Zoom
MicroGrants Close:	Monday, October 31, 2022 by 5:00 PM
Winners Notified:	week of November 21, 2022 (TBC)
Winners Announced:	Tuesday, December 13, 2022 (TBC)
Project Completion Date:	Sunday, April 30, 2023*
Final Reports Due:	Wednesday, May 31, 2023*

**NOTE: These dates were updated as of October 13, 2022*

2022 MAC MicroGrant Information Session:

Mississauga Arts Council will be hosting a MicroGrant Information Session via Zoom on Thursday, October 13, 2022 at 3:00 PM.

Register for the Information Session here:

<https://us02web.zoom.us/meeting/register/tZ0ocu2upjosG9w6l-g1eb6jxqa6oU6V2ww5>

When you register, you will receive an email from Zoom with your personal link to attend the information session.

Can't attend the information session?

The information session will be recorded and made available on MAC's YouTube Channel. Feel free to email your questions to admin@mississaugaartscouncil.com so they can be addressed at the information session.

2022 MAC MicroGrant Assessment:

MAC MicroGrant and Matchmaker MicroGrant applications will be evaluated by an independent jury composed of artists and/or arts industry professionals in Mississauga. To ensure consistency and fairness, each peer assessment jury uses the same scoring criteria and a non-voting member of MAC will audit each jury session to ensure a fair and transparent process. The decision of the jury is final and confidential.

The peer assessment committee will evaluate applications based on the following elements:

- Impact & Innovation of proposed project
- Qualifications and Experience of Applicant to undertake the proposed project
- Artist Development
- Connection to the Community
- Attainable Project Schedule & Work Plan
- Realistic Budget

Successful MicroGrant applications will:

- Be an intriguing, valuable or impactful project
- Demonstrate a commitment to supporting the Mississauga Arts community
- Provide a free public experience (digital or live performance/event/exhibit) for Mississauga residents
- Contribute to the positive career development of the artists involved
- Include a feasible schedule, budget, and project details

Incomplete or late applications will not be accepted or considered. Applications are due by 5:00 PM on Monday, October 31, 2022.

2022 MAC MicroGrants - Frequently Asked Questions

How can I submit an application?

Visit www.mississaugaartscouncil.com/microgrants and complete the online form before **5:00 PM on Monday, October 31, 2022**.

Where is the application form?

You can submit your MicroGrant Application form here:

https://form.jotform.com/Mississauga_Arts/fall-2022-mac-microgrant-apps

When is the application deadline?

All MicroGrant applications must be received by MAC by **Monday, October 31, 2022 before 5:00 PM**. NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

What does “in-kind” mean?

An in-kind contribution is a non-monetary contribution or donation. This includes donated goods, services or volunteer work to support a project. In-kind contributions can include goods or services offered free of charge or at a significant discount rate (ex. Free rehearsal space, volunteer services).

Will MAC review my application before I submit?

We can only provide advice on submission requirements, and not on the content of your application.

We encourage you to review the guidelines thoroughly. After reviewing the guidelines if you still have questions, you can reach out to admin@mississaugaartscouncil.com with your questions. We will respond in 2-3 business days.

What if I require accessibility support to apply for a MicroGrant?

If you require assistance completing the MicroGrant application webform, please email admin@mississaugaartscouncil.com and we will contact you to discuss accessibility support.

Who can I contact for more information?

After reviewing the guidelines and frequently asked questions, you can address any additional questions to staff by email.

Please contact admin@mississaugaartscouncil.com and allow 2-3 business days for a response.