



FOR IMMEDIATE RELEASE Mississauga Arts Council Opens Fall Round Of 2022 MicroGrants & Invites Creatives To Apply

Mississauga, ON - October 4, 2022

Mississauga Arts Council (MAC) is pleased to announce the second round of its 2022 MicroGrant program. This fall, **MAC will provide \$60,000 in MicroGrants across seven funding streams to artist-led projects and initiatives**. MAC invites Mississauga artists and unregistered arts groups/collectives across all disciplines to apply.

"Our impactful MicroGrant program have touched the lives of local artists by putting funds directly into their projects providing opportunities to lift their careers to the next level," says **Mike Douglas, MAC's Executive Director**, "This Fall round of MicroGrants will continue this pattern of growth with funding for new opportunities for filmmakers, theatre artists, visual art curators, therapeutic art instructors, dancers, and music producers. We have also returned our successful Matchmaker MicroGrants which are open to all artistic practices for special projects and career development initiatives."

MAC's MicroGrant program is made possible through sponsor contributions and our own fundraising efforts. MAC is especially grateful for contributions from RAMA Gaming House - Mississauga, through the Mississauga Charitable Gaming Association.

This fall MAC offers the following MicroGrant Funding Streams:

- Short Documentary Film MicroGrant (\$8,000) is for a filmmaker or writer/filmmaker partnership to create a documentary about a Mississauga artist, arts group, or arts experience.
- Theatre in the Park MicroGrant (\$7,000) is a two-part MicroGrant that will invest in a new theatre piece to be written and performed as a Theatre in the Park experience.
- Visual Art Curation MicroGrant (\$6,000) is for local curator(s) to develop an exhibition of local artists.
- ArtsCare Program Development MicroGrant (\$5,000) will support an artist or group developing and delivering a virtual or in person program, designed to deliver creative experiences to those with moderate mental health obstacles.

- Dance on Film MicroGrant (\$5,000) will see a new dance work reimagined as a short film.
- Music Showcase Production MicroGrant (\$4,000) is for a local music producer to develop a live-event showcase of local Mississauga musicians/music groups.
- Matchmaker MicroGrants (10 x \$2,500) are open to any artistic discipline and are designed to help artists start/complete a project or invest in career development. Artists can receive up to \$2,500 in matching funds for money raised by sponsorship, investment, and in-kind contributions.

MAC MicroGrant Winner Testimonial:

"Being able to redesign this program and offer it at no cost to myself and the participants during the pandemic recovery has made a tremendous impact on not only the 15 participants that attended the program but also on myself as an artist," says **Susan Ksiezopolski, 2021 Matchmaker MicroGrant Winner.** "It provided momentum to keep going and renewed my inspiration to keep engaging in this meaningful work needed to help build healthier communities."

MAC invites Mississauga professional artists and arts groups/collectives across all disciplines to apply for its MicroGrant program. The deadline to apply for MAC's MicroGrants is **Monday**, **October 31**, **2022**, **by 5:00 PM**. **Guidelines**, **criteria**, **and submission form can be found at:** mississaugaartscouncil.com/programs/microgrants

MAC is hosting a virtual information session on **Thursday**, **October 13**, **2022 at 3:00 PM over Zoom**. **Register for the meeting here**:

https://us02web.zoom.us/meeting/register/tZ0ocu2upjosG9w6I-g1eb6jxga6oU6V2ww5

About MAC's MicroGrant Program:

MAC's dynamic and impactful MicroGrant program provides funding for artist-led projects which have a pronounced and impactful connection to the public and bring recognition and increased awareness to the arts across the city. These MicroGrants are made possible through sponsor contributions and MAC's own fundraising efforts. Since 2019 MAC has provided over \$150,000 in project and career development funding to 86 artists across all artistic practices. Learn more:

mississaugaartscouncil.com/programs/microgrants

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For more information about MAC's MicroGrant program, please contact:

Sherri Murray, Communications Producer, Mississauga Arts Council media@mississaugaartscouncil.com