



## 2023 MAC MicroGrants - Guidelines and Information

**Mississauga Arts Council (MAC) is inviting local artists to apply for our 2023 MicroGrants for artists across multiple disciplines.**

MAC's engaging MicroGrant Program provides funding to new artist-led projects. These MicroGrants target areas of interest or need within the local arts sector, and often encourage collaboration across artistic practices.

### **2023 MAC MicroGrant Funding Streams:**

**Please read these guidelines carefully.** Detailed descriptions of the MicroGrant Streams are included below.

This winter, MAC is offering seven (7) MicroGrant Funding Streams:

- Theatre in the Park MicroGrant (up to \$7,000)
- ArtsCare Program Development MicroGrant (up to \$5,000)
- Dance on Film MicroGrant (up to \$5000)
- Visual Art Exhibition Curation MicroGrant (up to \$5,000)
- Community Activation MicroGrant (up to \$4,000)
- Music Showcase Event Production MicroGrant (up to \$4,000)
- Matchmaker MicroGrants (50% of your budget to a maximum of \$2,500)

Below, you will find detailed information on MAC MicroGrants including:

- Eligibility
- Funding Stream Details
- Application Requirements
- Important Dates and Deadlines
- Information Session (**March 7, 2023 at 3:00 PM over Zoom**)
- Assessment
- Frequently Asked Questions

**Deadline for submissions: Monday, April 3, 2023 by 5:00 PM.**

**NO LATE OR INCOMPLETE SUBMISSIONS WILL BE ACCEPTED.**

For more information, visit: [www.mississaugaartscouncil.com/microgrants](http://www.mississaugaartscouncil.com/microgrants)

*MAC's MicroGrant program is kindly supported in part by RAMA Gaming Centre through the Mississauga Charitable Gaming Association and in part through MAC's own fundraising efforts.*



## **2023 MAC MicroGrant - Eligibility:**

### **Applicant Eligibility**

Unless otherwise stated, MAC MicroGrants are available to individual artists and unregistered groups/collectives living in or based in Mississauga.

Applicants do not have to be members of MAC to apply, however, if a project is successful, the recipient of the MicroGrant will need to join MAC as an individual member (\$30/year) or ensure their membership is up to date. Learn about the benefits of MAC membership:

<https://www.mississaugaartscouncil.com/mac-membership/>

### **Geography**

Applicants must be a Mississauga-based individual artist or unregistered group/collective. All projects must take place in or have the majority of the work completed in Mississauga. This is non-negotiable.

### **Multiple Applications**

Applicants can only apply for one (1) funding stream and may only submit one (1) application. If an applicant submits more than one (1) MicroGrant Application, only their first application will be considered by the Peer Assessment Jury in that selected Funding Stream.

### **Previous MicroGrant Winners**

Previous MicroGrant winners are eligible to apply, but they cannot apply for previously funded MicroGrant projects.

Final reports for any outstanding MicroGrant projects MUST be received by MAC before an applicant can apply for any new MicroGrants or Matchmaker MicroGrants.

### **Project Eligibility**

Projects must be focused on arts and culture in Mississauga and follow the guidelines listed in each funding stream.

Projects that have previously received funding through any of MAC's MicroGrant or Matchmaker MicroGrant Funding Streams are not eligible to receive additional funding.

**Deadline for all submissions: Monday, April 3, 2023 by 5:00 PM.**

**NO LATE SUBMISSIONS WILL BE ACCEPTED.**

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

For more information, visit: [www.mississaugaartscouncil.com/microgrants](http://www.mississaugaartscouncil.com/microgrants)

## Fall 2023 MAC MicroGrant Funding Streams:

### Theatre in the Park MicroGrant (up to \$7,000)

Let's celebrate local theatre outdoors. This is a two part MicroGrant for writers and theatre producers, especially playwrights. MAC also encourages applications from writer/producer partnerships.

1. Part 1: Write and design an original play or theatre piece for no more than six (6) cast members, minimum 40 minutes. Suitable for performance as a Theatre in the Park experience for a general adult audience. (Funding: up to \$2,500)
2. Part 2: Cast and produce this play on site in a Mississauga park for a minimum of one (1) night that is free to the public, MAC will provide the park site at no cost. Any additional shows and venues are optional to the play producers to secure with or without MAC's assistance. (Funding: up to \$4,500)

**Funding Available:** up to \$7,000



### ArtsCare Program Development MicroGrant (up to \$5,000)

This MicroGrant is part of our ArtsCare Mississauga initiative ([www.artscare.ca](http://www.artscare.ca)) and is open to qualifying artists, caregivers, and/or agencies for creative therapeutic programs employing Mississauga professional artists in service for those with moderate mental health obstacles.

Programs can be from any artistic discipline, and multi-disciplinary programs are encouraged. Eligible program proposals must include:

- Details of program outcomes and how these outcomes will be measured (additional document upload required)
- Minimum four (4) professional artists paid for their services to deliver the program
- A minimum of ten (10) clients/program participants from Mississauga served
- A minimum of 5 weeks' worth of 90 minute workshops for participants
- Must be available in-person or virtually, free of charge to recommended residents of Mississauga

**Funding Available:** up to \$5,000

**NOTE:** Incorporated groups/collectives and nonprofits are eligible to apply for this MicroGrant and partnerships are encouraged but not necessary. Preference may be given to projects that can attract participant referrals from community health or mental health agencies.



## Dance on Film MicroGrant (up to \$5,000)

Dancers, dance groups, and choreographers can apply with their project to create an impactful dance video production, using techniques like editing, lighting, composition, colour, music, wardrobe/costume and of course dance – to tell an intriguing, engaging, entertaining story while exploring a new medium. The video must have a free screening or be made available to Mississauga public at no cost. MAC will help promote the work online through Martys HUB channels including ([MartysHUB.com](https://www.martyshub.com)), and social media channels).

The piece(s) must:

- involve at least four (4) paid Mississauga dancers/performers
- shot in Mississauga (set or on-location)
- be a minimum of 7 minutes and no more than 15 minutes in length

**Funding Available:** up to \$5,000



## Visual Art Exhibition Curation MicroGrant (up to \$5,000)

Calling all visual art curators! MAC is hosting a visual art exhibition and we want to find Mississauga's next big curator! Pitch us your idea for an engaging visual art exhibition event that will showcase the work of ten (10) of Mississauga's talented visual artists in a live exhibition.

The pitch must include:

- A detailed event description including a list of potential artists and venue (additional document upload required)
- A feasible budget outlining all your expenses and revenue sources

The event must:

- Be held at a venue located in Mississauga
- Feature work from at least ten (10) Mississauga visual artists.

**Funding Available:** up to \$5,000



## Community Activation MicroGrant (up to \$4,000)

This summer, bring a community together for an arts activation event. Whether it is a pop-up concert, interactive art project, or group dance event, let your creativity and community spirit run wild!

Eligible community activation project:

- Can be from any artistic discipline (multiple disciplines encouraged!)
- Can be a one-time event or series of events
- Should include artist fees for at least 3 Mississauga artists
- All community activation activities/events must take place in Mississauga
- Must be free to the public to attend/participate in the community activation activity(ies)

If your project already has a community or business partner commitment, please indicate their level of support in your application.

**Funding Available:** up to \$4,000



## Music Showcase Event Production MicroGrant (up to \$4,000)

Calling all music event producers!

MAC is hosting a music showcase and we want to find Mississauga's next big show producer! The event will be a live performance in Mississauga that is also captured on film for release as a video production. MAC will be responsible for the video production.

Mississauga's music community is extremely talented and diverse...pitch us your take on the show - who and how will you showcase minimum three (3) Mississauga musical acts in an engaging music event.

The pitch must include:

- A detailed event description including a list of potential performers and venue (additional document upload required)
- A feasible budget outlining all your expenses and revenue sources

The event must:

- Be held at a venue located in Mississauga
- Feature at least three (3) paid Mississauga musicians or music groups performing

**Funding Available:** up to \$4,000





## Matchmaker MicroGrants (up to \$2,500)

*How do you plan to invest in your artistic career this summer?*

MAC's Matchmaker MicroGrants are designed to help Mississauga artists start or complete a project or to invest in their professional development. Artists can receive 50% of their budget or \$2,500 (whichever is less) in matching funds for money raised by sponsorship, investment, and in-kind contributions by the artists themselves. (An in-kind contribution is a non-monetary contribution or donation - see full definition on page 10.)

Your application must include:

- A feasible budget outlining all your expenses and revenue sources
- A detailed project description

Eligible projects:

- Can be from any artistic discipline
- Must have at least one (1) source of confirmed revenue
- Must include artist fees for one (1) or more professional artist
- Can be an artistic project or career development initiative

**Funding Available:** 50% of your project budget to a maximum of \$2,500



**Apply for ALL MicroGrant funding streams through the Application**

**Webform:** <https://form.jotform.com/223544081612247>

## 2023 MAC MicroGrant Application Requirements:

Once you have thoroughly read these guidelines and have prepared your application materials, you can submit your application using our webform. **All applications MUST be submitted through our webform. No applications by email or any other form will be accepted or considered.**

If you require assistance completing the MicroGrant application webform, please email [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) and we will contact you to discuss accessibility support.

**MicroGrant Application Webform:** <https://form.jotform.com/223544081612247>

We encourage you to gather all of the required information below BEFORE submitting your application.

The Webform Application is divided into three sections and requires the following information:

### Section 1: Contact Information

1. Applicant Name
2. Organization/Group/Artist Name (if applicable)
3. Applicant Email
4. Applicant Phone
5. Applicant Address
6. Optional - Martys HUB Profile Link

*This information is only used by MAC for administration purposes. Only your name and organization/group/artist name (if applicable) will be shared with the peer assessment jury.*

### Section 2: Project Information

1. Project Title
2. Dollar Amount Requested from MAC
3. Number of Mississauga Artists involved in your project
4. Project Elevator Pitch (25 word outline of your project)\*
5. Detailed Project Description
6. Project Personnel & Partners
7. How will this project help the career development and artistic growth of those involved?
8. What is the artists' connection to the Mississauga Arts Sector and how will this project positively impact audiences/communities in Mississauga?
9. Proposed Project Schedule/Work Plan
10. Does your project have a free public performance/exhibition element? Please describe.

*\*The Project Elevator Pitch will be used to describe your project if your application is successful. It should describe the core activity and context of your project only. (ex. Designing and installing a wall mural in Port Credit)*

### Section 3: Support Materials

1. Website of Artist/Organization/Project
2. CV/Resume of Artist(s)/Organization
3. Biography of Artist(s)/Organization
4. Detailed Project Budget (including revenue and expenses)
5. 3 Work Samples that demonstrate your ability to complete this project (links or document upload)
6. Additional Support Documents (if applicable)
7. MicroGrant Specific Documents

## 2023 MAC MicroGrant Important Dates and Deadlines:

### Important dates and deadlines for MAC's 2023 MicroGrants:

MicroGrants Open:	Thursday, February 23, 2023
Information Session:	Wednesday, March 7, 2023 at 3:00 PM over Zoom
MicroGrants Close:	Monday, April 3, 2023 by 5:00 PM
Winners Notified:	week of May 1, 2023 (TBC)
Winners Announced:	Tuesday, May 29, 2023 (TBC)
Project Completion Date:	November 15, 2023
Final Reports Due:	December 1, 2023

## 2023 MAC MicroGrant Information Session:

**Mississauga Arts Council will be hosting a MicroGrant Information Session via Zoom on Tuesday, March 7, 2023 at 3:00 PM.**

**Register for the Information Session here:**

[https://us02web.zoom.us/join/zoom/register/tZYtfu6hrjksEtSCC-YK5acIBL5\\_3o6CwIY7](https://us02web.zoom.us/join/zoom/register/tZYtfu6hrjksEtSCC-YK5acIBL5_3o6CwIY7)

When you register, you will receive an email from Zoom with your personal link to attend the information session.

### **Can't attend the information session?**

The information session will be recorded and made available on MAC's YouTube Channel.

Feel free to email your questions to [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) so they can be addressed at the information session.



**Apply for ALL MicroGrant funding streams through the Application Webform: <https://form.jotform.com/223544081612247>**



## **2023 MAC MicroGrant Assessment:**

MAC MicroGrant and Matchmaker MicroGrant applications will be evaluated by an independent jury composed of artists and/or arts industry professionals in Mississauga. To ensure consistency and fairness, each peer assessment jury uses the same scoring criteria and a non-voting member of MAC will audit each jury session to ensure a fair and transparent process. The decision of the jury is final and confidential.

The peer assessment committee will evaluate applications based on the following elements:

- Impact & Innovation of proposed project
- Qualifications and Experience of Applicant to undertake the proposed project
- Artist Development
- Connection to the Community
- Attainable Project Schedule & Work Plan
- Realistic Budget

Successful MicroGrant applications will:

- Be an intriguing, valuable or impactful project
- Demonstrate a commitment to supporting the Mississauga Arts community
- Provide a free public experience (digital or live performance/event/exhibit) for Mississauga residents
- Contribute to the positive career development of the artists involved
- Include a feasible schedule, budget, and project details

**Incomplete or late applications will not be accepted or considered.**

**Applications are due by 5:00 PM on Monday, April 3, 2023.**

**Apply for ALL MicroGrant funding streams through the Application**

**Webform: <https://form.jotform.com/223544081612247>**

## 2023 MAC MicroGrants - Frequently Asked Questions

### How can I submit an application?

Visit [www.mississaugaartscouncil.com/microgrants](http://www.mississaugaartscouncil.com/microgrants) and complete the online form before **5:00 PM on Monday, April 3, 2023**.

### Where is the application form?

You can submit your MicroGrant Application form here:

<https://form.jotform.com/223544081612247>

### When is the application deadline?

All MicroGrant applications must be received by MAC by **Monday, April 3, 2023 before 5:00 PM**. NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

### What does “in-kind” mean?

An in-kind contribution is a non-monetary contribution or donation. This includes donated goods, services or volunteer work to support a project. In-kind contributions can include goods or services offered free of charge or at a significant discount rate (ex. Free rehearsal space, volunteer services).

### Will MAC review my application before I submit?

We can only provide advice on submission requirements, and not on the content of your application.

We encourage you to review the guidelines thoroughly. After reviewing the guidelines if you still have questions, you can reach out to [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) with your questions. We will respond in 2-3 business days.

### What if I require accessibility support to apply for a MicroGrant?

If you require assistance completing the MicroGrant application webform, please email [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) and we will contact you to discuss accessibility support.

### Who can I contact for more information?

After reviewing the guidelines and frequently asked questions, you can address any additional questions to staff by email.

Please contact [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) and allow 2-3 business days for a response.