

**FOR IMMEDIATE RELEASE**

**Mississauga Arts Council Opens Spring Round Of 2023  
MicroGrants & Invites Creatives To Apply**

**Mississauga, ON - March 7, 2023**

Mississauga Arts Council (MAC) is excited to announce Round 1 of its 2023 MicroGrant program. These impactful grants provide timely financial assistance to artist-led initiatives by Mississauga creatives. **MAC will provide MicroGrants across seven funding streams this spring.** MAC encourages professional Mississauga artists and unregistered arts groups/collectives across all disciplines to apply.

“Our MicroGrant Program has made a remarkable difference in the lives of artists over the past few years. In the last 2 years, MAC’s volunteer-led MicroGrant program has distributed over \$150,000 in project and career development funding to 86 artists across all artistic disciplines,” says **Mike Douglas, MAC’s Executive Director**, “This round of MicroGrants will take us to over \$200,000 invested and it wouldn’t be possible without the support of proceeds from the Rama Gaming House, earned by MAC member volunteers. These are new opportunities for theatre production, ArtsCare instruction, dance production, visual arts curation, community arts activation, and music productions. And, we’re able to bring back the popular Matchmaker MicroGrants which are open to all artistic practices for special projects and career development.”

MAC’s MicroGrant program is also enabled by sponsor contributions and its own fundraising efforts (including funds raised through our 2023 MACsquerade Ball). MAC is especially grateful for contributions from RAMA Gaming House - Mississauga, through the Mississauga Charitable Gaming Association.

“We know how important MAC’s MicroGrant Program is for local artists to kick-start their next creative project and we can’t wait to see what creative projects come through the application process,” says **Susan Durnin, MAC’s Administration Lead**, “Don’t miss our brand new Community Activation MicroGrant which is open to all artistic disciplines to create a new community arts event!”

**This spring MAC is offering the following MicroGrant Funding Streams:**

*^Denotes new MicroGrant for Spring 2023*

- **Theatre in the Park MicroGrant (up to \$7,000)** is a two-part MicroGrant for writers and theatre producers, especially playwrights, to create a new theatre piece to be written and performed as a Theatre in the Park experience.
- **ArtsCare Program Development MicroGrant (up to \$5,000)** will support an artist or group developing and delivering a virtual or in person program, designed to deliver creative experiences to those with moderate mental health obstacles.
- **Dance on Film MicroGrant (up to \$5,000)** will see a new dance work reimagined as a short film.
- **Visual Art Exhibition Curation MicroGrant (up to \$5,000)** is for local curator(s) to develop an exhibition of local artists.
- **Community Activation MicroGrant (up to \$4,000)** will support a community arts activation event that brings people together this summer, open to any artistic discipline.
- **Music Showcase Event Production MicroGrant (up to \$4,000)** is for a local music producer to develop a live-event showcase of local Mississauga musicians/music groups.
- **Matchmaker MicroGrants (50% of your budget up to \$2,500)** are open to any artistic discipline and are designed to help artists start/complete a project or invest in career development. Artists can receive up to \$2,500 in matching funds for money raised by sponsorship, investment, and in-kind contributions.

**MAC MicroGrant Winner Testimonial:**

"This MicroGrant enabled me to achieve my dreams of becoming a full-time musician. Receiving the MAC MicroGrant gave me the encouragement, support and inspiration I needed to launch my vocal studio. The MicroGrant enabled me to train with a master vocal coach, and take the necessary steps to launch my home-based business," says **Heather Christine, 2021 Career Development MicroGrant Winner**. "There's no looking back! I am so grateful to the Mississauga Arts Council for their support and belief in me which has empowered me to make my dreams come true"

MAC invites Mississauga professional artists and arts groups/collectives across all disciplines to apply for its MicroGrant program. The deadline to apply for MAC's MicroGrants is **April 3, 2023, by 5:00 PM. Guidelines, criteria, and submission form can be found at: [mississaugaartscouncil.com/programs/microgrants](https://mississaugaartscouncil.com/programs/microgrants)**

**The Mississauga Arts Council is a 42 year old registered charity, grateful for significant funding from the City of Mississauga.**

**For more information about MAC's MicroGrant program, please contact:**  
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