



## 2023 MAC MicroGrants - Guidelines and Information

Mississauga Arts Council's (MAC) MicroGrant Program provides funding to individual artists and unregistered arts groups to support their impactful artist-led projects. These MicroGrants target areas of interest or need within the local arts sector, and have been catalysts for collaboration across artistic practices.

Our Fall 2023 MicroGrants will celebrate the 50th Anniversary of the City of Mississauga through arts and culture projects that engage the community and celebrate 50 years of civic identity. Please join us in inspiring the unique culture of our community!

### This fall, MAC is offering eight (8) MicroGrant Funding Streams:

- ArtsCare MicroGrants (up to \$5,000)
- Career Development MicroGrants (up to \$1,500)
- Community Activation MicroGrants (up to \$6,000)
- Fusion MicroGrant (up to \$6,000)
- Matchmaker MicroGrants (50% of your budget to a maximum of \$3,000)
- Music Showcase Event Production MicroGrants (up to \$6,000)
- Theatre in the Park MicroGrant (up to \$8,000)
- Visual Art Exhibition Curation MicroGrant (up to \$5,000)

**Please read these guidelines carefully.** Below, you will find detailed information on MAC MicroGrants including:

- Eligibility (Applicant & Project)
- Funding Stream Descriptions & Details
- Application Form Requirements
- Important Dates & Deadlines
- MicroGrant Information Session (**September 20, 2023 at 3:00 PM over Zoom**)
- MicroGrant Jury Assessment
- Frequently Asked Questions

**NEW Deadline for submissions: Monday, October 23, 2023 by 5:00 PM.**

**NO LATE OR INCOMPLETE SUBMISSIONS WILL BE ACCEPTED.**

For more information, visit: [www.macarts.ca/microgrants](http://www.macarts.ca/microgrants)

---

*MAC's MicroGrant program is supported in part by RAMA Gaming Centre through the Mississauga Charitable Gaming Association, through proceeds from the MACsquerade Glam Ball, and by generous donors like you.*



## **2023 MAC MicroGrant - Eligibility:**

### **Applicant Eligibility**

Unless otherwise stated, MAC MicroGrants are available to individual artists and unregistered groups/collectives living in or based in Mississauga.

### **Project Eligibility**

Projects must be focused on arts and culture in Mississauga and follow the guidelines listed in each funding stream.

### **Geography**

Applicants must be a Mississauga-based individual artist or unregistered group/collective. All projects must take place in or have the majority of the work completed in Mississauga. This is non-negotiable.

### **MAC Membership**

Applicants do not have to be members of MAC to apply, however, if a project is successful, the recipient of the MicroGrant will need to join MAC or ensure their membership is current.

(Individual memberships are \$30/year.)

Learn about the benefits of MAC membership:

<https://www.mississaugaartscouncil.com/mac-membership/>

### **Multiple Applications**

Primary Applicants can only apply for one (1) funding stream and may only submit one (1) application. If a primary applicant submits more than one (1) MicroGrant Application, only their first application will be considered by the Peer Assessment Jury.

### **Previous MicroGrant Winners**

Previous MicroGrant winners are eligible to apply, but their previously funded projects MUST be acknowledged by MAC as complete. Final reports for any outstanding MicroGrant projects MUST be received AND approved by MAC before an applicant can apply for any new MicroGrants or Matchmaker MicroGrants.

### **Previously Funded Projects**

Projects that have previously received funding through any of MAC's MicroGrant or Matchmaker MicroGrant Funding Streams ARE eligible to receive additional funding, but must demonstrate project growth and/or community impact.

### **NEW Deadline for all submissions: Monday, October 23, 2023 by 5:00 PM.**

NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

For more information, visit: [www.macarts.ca/microgrants](http://www.macarts.ca/microgrants)

## Fall 2023 MAC MicroGrant Funding Streams:

\* Multiple MicroGrants available in these funding streams. MAC reserves the right to change the number of MicroGrants available in any funding stream without notice.

### ArtsCare MicroGrant (up to \$5,000)

This MicroGrant is part of our ArtsCare Mississauga initiative ([www.artscare.ca](http://www.artscare.ca)) and is open to qualifying artists, caregivers, and/or agencies for creative therapeutic programs employing Mississauga professional artists to facilitate arts workshops for those with moderate mental health obstacles. Programs can be from any artistic discipline, and multi-disciplinary programs are encouraged.

Eligible ArtsCare MicroGrants projects:

- Include a detailed description of program outcomes and how they will be measured
- Pay a minimum four (4) professional artists for their services to deliver the program
- Serve a minimum of ten (10) clients/program participants from Mississauga
- Feature a minimum of 5 weeks' worth of 90 minute workshops for participants
- Must be available in-person or virtually, free of charge to recommended residents of Mississauga

**Funding Available:** up to \$5,000

*NOTE: Incorporated groups/collectives and nonprofits are eligible to apply for this MicroGrant and partnerships are encouraged but not necessary. Preference may be given to projects that can attract participant referrals from community health or mental health agencies.*



### Career Development MicroGrants (up to \$1,500)

MAC recognizes that to grow an artistic career, sometimes it takes strategic career development. Artists seeking financial support to strengthen skills or build capacity are invited to apply for our Career Development MicroGrants that support mentorship, career development initiatives, classes/courses, or artistic/business capacity building projects.

Eligible Career Development MicroGrant projects:

- Can be from any artistic discipline
- Demonstrate the career impact for the artist(s) involved

**Funding Available:** up to \$1,500\*



## Community Activation MicroGrants (up to \$6,000)

Mississauga celebrates its 50th anniversary in 2024. Show your civic creativity and bring a community together for an impactful arts activation project. Whether it is a pop-up concert, interactive art project, placemaking activity, or group dance event, let your creativity and community spirit run wild to engage the public through art!

Eligible Community Activation MicroGrant projects:

- Can be from any artistic discipline (multiple disciplines encouraged)
- Can be a one-time event/activity or series of events/activities
- Should include artist fees for at least three (3) Mississauga artists
- All events/activities must take place in Mississauga
- Must be free to the public to attend/participate in the community activation activity(ies)

*Note:* If your project already has a community or business partner commitment, please indicate their level of support in your application.

**Funding Available:** up to \$6,000\*



## Fusion MicroGrant (up to \$6,000)

Creativity flourishes through collaboration. The Fusion MicroGrant integrates two or more artforms, to create a multi-faceted, original art project accessible to a public audience in Mississauga. This project should include two (2) or more artforms and involve a minimum of two (2) artists who have equal creative contribution to the project and both receive artist fees for their work.

Eligible Fusion MicroGrant projects:

- Include any artistic disciplines and a minimum of two (2) different artistic disciplines
- Pay artist fees to a minimum of two (2) artists with equal creative contributions
- Can be a single event/activity or series of events/activities
- Must be accessible to experience by a public audience in Mississauga

**Funding available:** up to \$6,000



**Apply for ALL MicroGrant funding streams through the Application Webform: <https://form.jotform.com/232284442246252>**

## Matchmaker MicroGrants (50% of project budget up to \$3,000)

MAC's Matchmaker MicroGrants are designed to help Mississauga artists start or complete a project or to invest in their professional development. Projects can be from any artistic discipline. Artists can receive 50% of their budget or \$3,000 (whichever is less) in matching funds for money raised by sponsorship, investment, and in-kind contributions by the artists themselves.

Eligible Matchmaker MicroGrant projects:

- Can be from any artistic discipline
- Show confirmed sources of revenue in the project budget
- Demonstrate the career impact for the artist(s) involved, and (if applicable) the impact for the audiences/public who will experience the project

**Funding Available:** 50% of project budget up to \$3,000\*



## Music Showcase Event Production MicroGrants (up to \$6,000)

Calling all music event producers! MAC is supporting a music showcase that engages a public audience and music industry professionals. Pitch us your take on a music showcase event that celebrates the rich musical diversity of Mississauga in its 50th Anniversary year. Eligible Music Showcase Event Production MicroGrant projects:

- Showcase a minimum of three (3) Mississauga musical acts to new audiences
- Include a detailed event description with a list of potential performers
- Be held at a venue located in Mississauga
- Demonstrate the event's community impact to both artists and audiences

**Funding Available:** up to \$6,000



Apply for ALL MicroGrant funding streams through the Application Webform: <https://form.jotform.com/232284442246252>



## Theatre in the Park MicroGrant (up to \$8,000)

Let's celebrate Mississauga's 50th Anniversary with an outdoor theatre production! This is a two part MicroGrant for writers and theatre producers, especially playwrights. MAC also encourages applications from writer/producer partnerships.

- Part 1: Write and design an original play or theatre piece for no more than six (6) cast members, minimum 40 minutes. Suitable for performance as a Theatre in the Park experience for a general adult audience. (Funding - up to \$3,000)
- Part 2: Cast and produce this play on site in a Mississauga park for a minimum of two (2) performances. MAC will assist in securing the park site. (Funding - up to \$5,000)

**Funding Available:** up to \$8,000



## Visual Art Exhibition Curation MicroGrant (up to \$5,000)

Calling all visual art curators! MAC is supporting a visual art exhibition and we want to find Mississauga's next big curator! Pitch us your idea for an engaging visual art exhibition event that will showcase the work of five (5) to ten (10) of Mississauga's talented visual artists in a live exhibition accessible to the public in Mississauga.

Visual Art Exhibition Curation projects:

- Showcase works by five (5) to ten (10) Mississauga visual artists
- Include a detailed description of the exhibition's intended theme and potential artists
- Be held at a venue located in Mississauga
- Demonstrate the event's community impact to both artists and audiences

**Funding Available:** up to \$5,000



**Apply for ALL MicroGrant funding streams through the Application Webform: <https://form.jotform.com/232284442246252>**

## 2023 MAC MicroGrant Application Requirements:

Once you have thoroughly read these guidelines and have prepared your application materials, you can submit your application using our webform. We encourage you to gather all of the required information below BEFORE submitting your application.

### MicroGrant Application Webform:

<https://form.jotform.com/232284442246252>

**All applications MUST be submitted through our webform. No applications by email or any other form will be accepted or considered.**

*If you require assistance completing the MicroGrant application webform, please email [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) and we will contact you to discuss accessibility support.*

The Webform Application is divided into two sections and requires the following information:

#### Section 1: Applicant Information

1. Applicant Name
2. Organization/Group/Artist Name (if applicable)
3. Email
4. Phone
5. Address
6. Artist/Organization/Project website link
7. Optional - Martys HUB Profile Link
8. Artist CV/Resume - *upload document in PDF or word format*
9. Three (3) Work Samples - *upload one (1) document in PDF or word format*
  - a. In this document, include links to online projects or images of your works etc.
  - b. Include descriptions of how the works demonstrate your ability to undertake the proposed MicroGrant Project
  - c. Make sure any links to a dropbox/drive are not restricted by sharing permissions

#### Section 2: Project Information

1. Funding Stream
2. Amount of Funding Requested
3. Artistic Practice(s) Represented by the Project
4. Number of Artists Involved
5. Project Title
6. 50-word Project Description
7. Proposed Project Start Date
8. Proposed Project End Date
9. Project Proposal - *upload a 1-2 Page document in PDF format*
10. Project Budget - *upload document in PDF or xls format*
11. Impact and Outcomes of the Project
12. (Optional - Additional Comments)
13. (Optional - Upload Additional Supporting Documents)

## 2023 MAC MicroGrant Important Dates and Deadlines:

### Fall 2023 MAC MicroGrant Important Dates and Deadlines:

MicroGrants Open:	Tuesday, September 5, 2023
Information Session:	Wednesday, September 20, 2023 (by Zoom)
MicroGrants Close:	Monday, October 23, 2023 by 5:00 PM
Winners Notified:	week of November 13, 2023
Winners Announced:	week of November 20, 2023
Project Completion Date:	November 30, 2024
Final Reports Due:	1 month after project completion or December 1, 2024

## 2023 MAC MicroGrant Information Session:

Mississauga Arts Council will be hosting a MicroGrant Information Session via Zoom on Wednesday, September 20, 2023 at 3:00 PM.

Register for the Information Session here:

<https://us02web.zoom.us/join/zoom/register/tZEsfuGvqzsrE9XvMGdgDjyORr3guaC12hha>

When you register, you will receive an email from Zoom with your personal link to attend the information session.

### Can't attend the information session?

The information session will be recorded and made available on MAC's YouTube Channel.

Feel free to email your questions to [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) so they can be addressed at the information session.



Apply for ALL MicroGrant funding streams through the Application Webform: <https://form.jotform.com/232284442246252>



## **2023 MAC MicroGrant Assessment:**

MAC MicroGrant and Matchmaker MicroGrant applications will be evaluated by an independent jury composed of artists and/or arts industry professionals in Mississauga. To ensure consistency and fairness, each peer assessment jury uses the same scoring criteria and a non-voting member of MAC will audit each jury session to ensure a fair and transparent process. The decision of the jury is final and confidential.

The peer assessment committee will evaluate applications based on the following elements:

- Impact & Innovation of proposed project
- Qualifications and Experience of Applicant to undertake the proposed project
- Connection to the Community
- Attainable Project Schedule & Work Plan
- Realistic Budget

Successful MicroGrant applications will:

- Be an intriguing, valuable or impactful project
- Enrich arts offerings available to Mississauga audiences
- Demonstrate a commitment to supporting the Mississauga Arts community
- Contribute to the positive career development of the artists involved
- Include a feasible schedule, budget, and project details

**Incomplete or late applications will not be accepted or considered.  
Applications are due by 5:00 PM on Monday, October 23, 2023.**

**Apply for ALL MicroGrant funding streams through the Application  
Webform: <https://form.jotform.com/232284442246252>**

## 2023 MAC MicroGrants - Frequently Asked Questions

### How can I submit an application?

Visit [www.mississaugaartscouncil.com/microgrants](http://www.mississaugaartscouncil.com/microgrants) and complete the online form before **5:00 PM on Monday, October 23, 2023**.

### Where is the application form?

You can submit your MicroGrant Application form here:

<https://form.jotform.com/232284442246252>

### When is the application deadline?

All MicroGrant applications must be received by MAC by **Monday, October 23, 2023 before 5:00 PM**. NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

### What does “in-kind” mean?

An in-kind contribution is a non-monetary contribution or donation. This includes donated goods, services or volunteer work to support a project. In-kind contributions can include goods or services offered free of charge or at a significant discount rate (ex. Free rehearsal space, volunteer services).

### What is a primary applicant?

The primary applicant is the artist or group who are initiating and coordinating the project.

Primary applicants may only submit one (1) MicroGrant application.

If an artist is hired to collaborate on a project - but they are not initiating or coordinating the project - it does not affect their eligibility to submit their own MicroGrant application.

### Will MAC review my application before I submit?

We can only provide advice on submission requirements, and not on the content of your application.

We encourage you to review the guidelines thoroughly. We also encourage you to attend the [zoom information session](#) in person on September 20, 2023 or watch the recording of the information session on MAC's [YouTube channel](#) (available by September 25, 2023)

After reviewing these resources, if you still have questions, you can reach out by email for more information to [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com).

### What if I require accessibility support to apply for a MicroGrant?

If you require assistance completing the MicroGrant application webform, please email [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) and we will contact you to discuss accessibility support.

### Who can I contact for more information?

After reviewing the guidelines and frequently asked questions, you can address any additional questions to staff by email. Please contact [admin@mississaugaartscouncil.com](mailto:admin@mississaugaartscouncil.com) and allow 2-3 business days for a response.