





FOR IMMEDIATE RELEASE Mississauga's 50th Anniversary Anthem Contest Mississauga songwriters - leave your mark on our city's music history for a chance at a recording date at Metalworks Studios!

Mississauga, ON - October 10, 2023

"On the upcoming 50th anniversary of the City of Mississauga, I had a vision to create an anthem for Mississauga," **Stephen Dasko, Ward 1 Councillor** says. "My initiative was received with open arms by Metalworks Studios, Mississauga Arts Council and the creative industries at the City of Mississauga, who collaboratively came together to host this song contest for the most unique and fitting song to help celebrate the City of Mississauga's milestone."

Mississauga Arts Council (MAC), Metalworks Studios, and SoundsUnite have partnered to create Mississauga's 50th Anniversary Anthem Contest in search of an original anthem reflecting the spirit and diversity of our dynamic city. The winner of this contest will receive a recording and mixing session at Metalworks Studios and have their song named "Mississauga's 50th Anthem".

Metalworks Studios has been voted Canada's Most Outstanding Recording Studio for 17 years in a row!

"Mississauga's 50th anniversary is a milestone that should be celebrated and what better way than recording a new city anthem," mentions **Gil Moore, Founder and CEO of Metalworks Studios,** "Metalworks and SoundsUnite are excited and proud to record the winner and share the joy of music with our community."

This contest is open to any professional Mississauga-based songwriters working in any genre. The jury, composed of established jurors with ties to the Mississauga music community, will determine the winning anthem. The winner will be announced in December 2023, and may be invited to perform the song at an official public celebration of Mississauga's 50th Anniversary.

Mississauga songwriters just need to write an anthem that incorporates the word "Mississauga" and celebrates community pride, record their demo, and upload it to







<u>SoundsUnite</u> as well as <u>macarts.ca/anthem</u>. **Deadline to submit is November 6, 2023** at 11 AM EST.

"A winning local singer-songwriter can make themselves a part of our history. Write the anthem heard across the city in 2024, and be part of every celebration of our City's 50th Anniversary. The legendary Tommy Hunter wrote the first one back in 1974 to celebrate and uplift the newly formed city, now who will write the next one for this new era?" asks **Mike Douglas, Executive Director of MAC.**

About Mississauga Arts Council:

Mississauga Arts Council is a registered charity, dedicated to accelerating progress toward the attainment of our Vision of Mississauga, as a vibrant cultural community where arts and culture thrive! Our mission is to empower the Arts Economy by Creating more opportunities & capacity; Connecting artists to audiences and each other; and Celebrating artists' achievements. Learn more: <u>mississaugaartscouncil.com</u>

About Metalworks Studios:

Established in 1978, Metalworks Recording Studios was originally the creative workspace for the legendary Canadian supergroup Triumph. From humble beginnings, Metalworks expanded over 40 years to become a six-studio powerhouse that today ranks as the undisputed leader in the recording studio business in Canada. It is little wonder that Gold & Platinum record awards line the corridors at Metalworks. Learn more: <u>metalworksstudios.com</u>

About SoundsUnite:

Metalworks Studios and Metalworks Institute has launched a new music education and music wellness platform called SoundsUnite. Their mission is to bring ad-free music education and collaborative tools to students at elementary, high school, and post-secondary institutions as well as at-risk youth and marginalized communities across Canada. Learn more: <u>soundsunite.com</u>

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