



# SNAP!

## Sauga Neighbourhood Arts Program

mac  
Mississauga Arts Council

### Announcing SNAP! - the Sauga Neighbourhood Arts Program

Imagine doing something special for your neighbourhood! While you help celebrate the City's 50th birthday with a beautiful mural, a concert, a play, or an arts fair.



Represent your neighbourhood's personality with a SNAP!

#### WHY NOW? It's the City of Mississauga's birthday!

It's the City of Mississauga's birthday and Mississauga Arts Council (MAC) has raised money to provide seed grants to at least 15 neighbourhoods!

Hey, it's the 50th Anniversary of Mississauga, let's SNAP to it!



#### ABOUT US

The Sauga Neighbourhood Arts Program (SNAP!) is a new co-funding initiative from the Mississauga Arts Council (MAC) that provides financial support and guidance to community-led arts programs in celebration of Mississauga's 50th Anniversary.

### BENEFITS TO YOUR NEIGHBOURHOOD

1

Beautiful excuse to get Together



2

Smart way to identify your Neighbourhood



3

**Creating something joyful to Share**



4

**Enhancing the sense of Belonging**



5

**Boosting neighbourhood Pride**



6

SIGN UP TO GET THE WORD OUT WITH MAC'S ROBUST COMMUNICATIONS

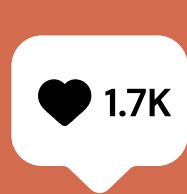
MAC E-NEWSLETTER

6,000



MAC INSTAGRAM

5,700



MAC FACEBOOK

9000+



SAUGAARTSHUB.COM

87,000

SITE VISIT



## HOW TO GET STARTED

### STEP 1



Must be a group, or organization like Arts Groups, Service/Community Groups, Neighbourhood Associations, or Festival based in Mississauga.

### STEP 2



Download the [SNAP! Guidelines 2024](#)

### STEP 3



Apply through the [SNAP! Application Form 2024](#)

**Deadline: Applications are accepted on an ongoing basis until November 1, 2024**

## PLEASE SHARE

Did you know that sharing builds trust and releases oxytocin, the wellness hormone?

By simply sharing our program SNAP! you are Inspiring Gratitude directly making someone happier!



If this is not for you - then maybe it's for someone you know?

## WAYS TO SHARE

Word-of-mouth and online marketing help your organization and ours reach new audiences and build a positive reputation in your community!

## SHARE OUR SOCIAL MEDIA POSTS!

### Facebook:

<https://www.facebook.com/missartscouncil/posts/692189799754978>

### Twitter:

<https://twitter.com/MissArtsCouncil/status/1750262271668859109>

### Instagram:

<https://www.instagram.com/p/C2f1BZ2vQID/>

### LinkedIn:

<https://www.linkedin.com/feed/update/urn:li:activity:7156028268784050176>

ONCE YOUR PROJECT IS APPROVED FOR FUNDING WE'LL SHARE OUR LOGO AND ADD YOURS.

QUESTIONS?

CONTACT SUSAN OR MIKE AT [SNAP@MACARTS.CA](mailto:SNAP@MACARTS.CA)



CREATE | CONNECT | CELEBRATE

Mississauga Art Council 300 City Centre Drive, Suite 1055 Mississauga, ON L5B 3C9 (905) 615-4278