



2024 MAC MicroGrants - Guidelines and Information

Mississauga Arts Council's (MAC) MicroGrant Program provides funding to individual artists to support the creation and presentation of their impactful projects. These MicroGrants target areas of interest or need within the local arts sector, and have been catalysts for collaboration across artistic practices.

Our Spring 2024 MicroGrants will celebrate the 50th Anniversary of the City of Mississauga through arts and culture projects that engage the community and celebrate 50 years of civic identity. Please join us in inspiring the unique culture of our community!

This funding round, MAC is offering Matchmaker MicroGrants to Individual Artist Applicants. Matchmaker MicroGrants provide funding for 50% of your project budget to a maximum of \$3000 and must demonstrate a confirmed investment in the project at the time of application.

Please read these guidelines carefully.

Below, you will find detailed information on MAC MicroGrants including:

- Eligibility (Applicant & Project)
- Funding Stream Details
- Application Form Requirements
- Important Dates & Deadlines
- MicroGrant Jury Assessment
- Frequently Asked Questions

Deadline for submissions: Monday, April 8, 2024 by 5:00 PM.

NO LATE OR INCOMPLETE SUBMISSIONS WILL BE ACCEPTED.

For more information, visit: www.macarts.ca/microgrants

MAC's MicroGrant program is supported in part by RAMA Gaming Centre through the Mississauga Charitable Gaming Association, through proceeds from the MACsquerade Glam Ball, and by generous donors like you.



2024 MAC MicroGrant - Eligibility:

Applicant Eligibility

MAC MicroGrants are only available to individual artists living in or based in Mississauga.

Only Individual artists are eligible for MicroGrant Funding. For Artist Groups, Collectives and Organizations, please apply for funding through the **Sauga Neighbourhood Arts Program (SNAP!)** - macarts.ca/programs/snap-2024/

Project Eligibility

Projects must be focused on arts and culture in Mississauga and follow the guidelines listed in each funding stream. All eligible projects must demonstrate a connection to the 50th Anniversary of Mississauga.

Geography

Applicants must be a Mississauga-based individual artist. All projects must take place in or have the majority of the work completed in Mississauga. This is non-negotiable.

MAC Membership

Applicants do not have to be members of MAC to apply, however, if a project is successful, the recipient of the MicroGrant will need to join MAC or ensure their membership is current. (Individual memberships are \$30/year.)

Learn about the benefits of MAC membership: macarts.ca/mac-membership/

Multiple Applications

Applicants may only submit one (1) application. If an applicant submits more than one (1) MicroGrant Application, only their first application will be reviewed by the Peer Assessment Jury.

Previous MicroGrant Winners

Previous MicroGrant winners are eligible to apply, but their previously funded projects MUST be acknowledged by MAC as complete. Final reports for any outstanding MicroGrant projects must be received AND approved by MAC before an applicant can apply for any new MicroGrants.

Previously Funded Projects

Projects that have previously received funding through any of MAC's MicroGrant or Matchmaker MicroGrant Funding Streams ARE eligible to receive additional funding, but must demonstrate project growth and/or community impact.

Deadline for all submissions: Monday, April 8, 2024 by 5:00 PM.

NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

For more information, visit: macarts.ca/microgrants

Spring 2024 MAC MicroGrant Funding Streams:

* Multiple MicroGrants available. MAC reserves the right to change the number of MicroGrants available in any funding stream without notice.

Matchmaker MicroGrants* (50% of project budget up to \$3,000)

MAC's Matchmaker MicroGrants are designed to help Mississauga artists start or complete a project or to invest in their professional development. Projects can be from any artistic discipline. Artists can receive 50% of their budget or \$3,000 (whichever is less) in matching funds for money raised by sponsorship, investment, and in-kind contributions by the artists themselves.

Eligible Matchmaker MicroGrant projects:

- Can be from any artistic discipline
- Show confirmed sources of revenue in the project budget
- Must demonstrate the career impact for the artist(s) involved, and (if applicable) the intended impact for the audiences/public who will experience the project
- Must recognize a connection to the 50th Anniversary of Mississauga.

Funding Available: 50% of project budget up to \$3,000*



2024 MAC MicroGrant Important Dates and Deadlines:

Spring 2024 MAC MicroGrant Important Dates and Deadlines:

MicroGrants Open:	Thursday, February 29, 2024
MicroGrants Close:	Monday, April 8, 2024 by 5:00 PM
Winners Notified:	week of May 6, 2024
Winners Announced:	week of May 20, 2024
Project Completion Date:	December 31, 2024
Final Reports Due:	1 month after project completion or December 16, 2024

2024 MAC MicroGrant Application Requirements:

Once you have thoroughly read these guidelines and have prepared your application materials, you can submit your application using our webform. We encourage you to gather all of the required information below BEFORE submitting your application.

MicroGrant Application Webform: form.jotform.com/240524829427258

All applications MUST be submitted through our webform. No applications by email or any other form will be accepted or considered.

If you require assistance completing the MicroGrant application webform, please email susan@macarts.ca and we will contact you to discuss accessibility support.

The Webform Application is divided into two sections and requires the following information:

Section 1: Applicant Information

1. Applicant Name
2. Email
3. Phone
4. Address
5. Artist or Project website link
6. Optional - Martys HUB Profile Link
7. Artist CV/Resume - *upload document in PDF or word format*
8. Three (3) Work Samples - *upload one (1) document in PDF or word format*
 - a. In this document, include links to online projects or images of your works etc.
 - b. Include descriptions of how the works demonstrate your ability to undertake the proposed MicroGrant Project
 - c. Make sure any links to a dropbox/drive are not restricted by sharing permissions

Section 2: Project Information

1. Funding Stream
2. Amount of Funding Requested
3. Artistic Practice(s) Represented by the Project
4. Number of Artists Involved
5. Project Title
6. 50-word Project Description
7. Proposed Project Start Date
8. Proposed Project End Date
9. Project Proposal - *upload a 1-2 Page document in PDF format*
10. Project Budget - *upload document in PDF or xls format*
11. Describe how your project connects or contributes to the 50th Anniversary of Mississauga.
12. Impact and Outcomes of the Project
13. (Optional - Additional Comments)
14. (Optional - Upload Additional Supporting Documents)

Apply for ALL MicroGrant funding streams through the Application Webform: <https://form.jotform.com/240524829427258>

2024 MAC MicroGrant Assessment:

MAC Matchmaker MicroGrant applications will be evaluated by an independent jury composed of artists and/or arts industry professionals in Mississauga. To ensure consistency and fairness, each peer assessment jury uses the same scoring criteria and a non-voting member of MAC will audit each jury session to ensure a fair and transparent process. The decision of the jury is final and confidential.

The peer assessment committee will evaluate applications based on the following elements:

- Impact & Innovation of proposed project
- Qualifications and Experience of Applicant to undertake the proposed project
- Connection to the Community, Audience
- Relevance to Mississauga's 50th Anniversary
- Attainable Project Schedule & Work Plan
- Realistic Budget

Successful MicroGrant applications will:

- Be an intriguing, valuable or impactful project
- Enrich arts offerings available to Mississauga audiences
- Demonstrate a commitment to supporting the Mississauga Arts community
- Contribute to the positive career development of the artists involved
- Include a feasible schedule, budget, and project details

Incomplete or late applications will not be accepted or considered.
Applications are due by 5:00 PM on Monday, April 8, 2024.

Apply for ALL MicroGrant funding streams through the Application Webform: <https://form.jotform.com/240524829427258>

2024 MAC MicroGrants - Frequently Asked Questions

How can I submit an application?

Visit www.macarts.ca/microgrants to learn about MicroGrants and complete the online form before **5:00 PM on Monday, April 8, 2024**.

Where is the application form?

You can submit your MicroGrant Application form here: <https://form.jotform.com/240524829427258>

When is the application deadline?

All MicroGrant applications must be received by MAC by **Monday, April 8, 2024 before 5:00 PM**. NO LATE SUBMISSIONS WILL BE ACCEPTED.

We encourage applicants to apply early to make sure their submission is received in advance of the deadline.

Are there MAC funding programs for artist groups/organizations?

Only Individual artists are eligible for MicroGrant Funding.

MAC has a new funding program, Sauga Neighbourhood Arts Program (SNAP!) for Artist Groups, Collectives and Organizations. Learn more about SNAP! -

macarts.ca/programs/snap-2024/

What does “in-kind” mean?

An in-kind contribution is a non-monetary contribution or donation. This includes donated goods, services or volunteer work to support a project. In-kind contributions can include goods or services offered free of charge or at a significant discount rate (ex. Free rehearsal space, volunteer services).

Will MAC review my application before I submit?

We can only provide advice on submission requirements, and not on the content of your application.

We encourage you to review the guidelines thoroughly. We also encourage you to view the information videos on our website:

After reviewing these resources, if you still have questions, you can reach out by email for more information to susan@macarts.ca.

What if I require accessibility support to apply for a MicroGrant?

If you require assistance completing the MicroGrant application webform, please email susan@macarts.ca and we will contact you to discuss accessibility support.

Who can I contact for more information?

After reviewing the guidelines and frequently asked questions, you can address any additional questions to staff by email. Please contact susan@macarts.ca and allow 2-3 business days for a response.