

# **MURALS WITH MAC**

A NEIGHBOURHOOD BEAUTIFICATION PROJECT

### **ABOUT**

Murals with MAC and Alectra have taken on the challenge of connecting communities with local businesses to beautify Mississauga, one neighbourhood at a time.

94% art enhances the environment

67% agreed it improves morale

77%
broadens
appreciation of
diversity

84% shows interest in improving quality of life



By: Lynn Taylor | Ward 1 Sponsored by: Express Scripts Canada



By: Brandon Jacko | Ward 1 Sponsored by: Express Scripts Canada



By: Nyle Miigizi Johnston | Ward 1



By: Stella Jurgen | Ward 1 Sponsored by: Brightwater



By: Rainier Naomi | Ward 6 Sponsored by: Alectra Canada



By: Francine Freeman | Ward 9 Sponsored by: Councillor Pat Saito



By: Yeram Kwak | Ward 3 Sponsored by: Alectra Canada &



By: Pernia Jamshed | Ward 8



By: Joanna Turlej | Ward 9 Sponsored by: Heritage Mississauga & Alectra Canada

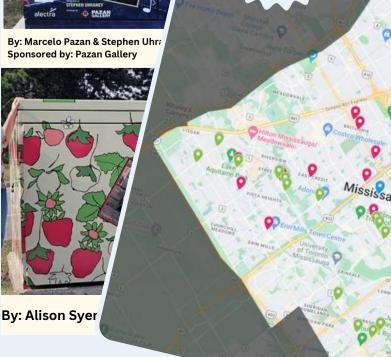


Sponsored by: Heritage Mississauga & Alectra Canada





By: Lynn Taylor| Ward 2 Sponsored by: The Royal Canadian Legion





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#### Bringing arts to the people and the people to the arts

We're working with the community to change the way it looks and change the way we look at ourselves

#### **BECAUSE IT MATTERS!**



#### SPONSORSHIP PACKAGE

MAC E-NEWSLETTER 6,000 MAC INSTAGRAM 5,700 T.7K

мас **FACEBOOK 9000+** 

87,000 SITE VISIT



#### **PRICING MODEL**

Mississauga Arts Council will match a sponsor's contribution.
The sponsor's logo will be featured on the box.
Typically, the project costs around \$5000.

Please contact Jacqueline Mak, Creative Director & Strategist at <u>jacqueline@macarts.ca</u> to set up a discovery call!









