

MAC Membership Category Updates (for approval and implementation in 2024)

Update webpage here: <https://www.mississaugaartscouncil.com/mac-membership/>

“Your grassroots support for the arts means everything to local artists, and our funders, as we join the mission to build a more creative city.”

- Mike Douglas, Executive Director, Mississauga Arts Council

MAC serves our members by:

- Providing first access to our Professional Development workshops, artist calls and opportunities.
- Representation through MAC’s advocacy efforts for increased support at all levels of government.
- Providing timely information on relevant developments in the arts sector
- Managing SaugaArtsHUB.com, the go-to website for arts news and events in Mississauga
 - Reach new audiences with your story to website traffic of over 7,200 page views per month!
 - SaugaArtsHUB.com is a public website where Mississauga Public can search and find your artist profile on the Artist’ Directory
- Access to our MAC Green Screen Studio
- Benefits and discounts with local businesses*
- First access to MAC’s Artist calls and opportunities

As a MAC member, you benefit from our SaugaArtsHUB.com:

- Full access to your personalized Artist Profile page or business/venue page
- Submit your events on SaugaArtsHUB Calendar page & have them shared HUB Highlights email newsletter (6400 subscribers)
- Marketing and advertising with SaugaArtsHUB provides you and your business a reach of over 7,200 page views per month, plus our social media (55,000 impressions in 2023)

Get involved! MAC asks our members to:

- Participate in surveys and focus groups
- Help us, help you! Contact us anytime to share your news and events
- Attend our Annual General Meeting to connect with Staff and Board to share feedback and vote on important issues
- Update your artist profile and add your events to the calendar on SaugaArtsHUB.com

**We are continually working to increase benefits to membership at the Mississauga Art Council and partnering with local businesses to offer benefits to MAC members.*

MEMBERSHIP PLANS:

Artists at all levels of their careers are eligible for membership with the Mississauga Arts Council, and are encouraged to join to take advantage of the benefits. Membership is open to all artistic disciplines, and welcomes arts supporters, non-artists, and patrons to support the work of the Council.

Student or Senior \$30 / Individual \$40

- Free artist profile on SaugaArtsHUB.com
- Promotion of your events and artist calls in HUB Highlights newsletter and on the SaugaArtsHub.com calendar
- Opportunity to be featured in an Artist Spotlight in HUB Highlights newsletter and social media.
- 3 complimentary uses of the MAC Green Screen Studio space per year
- Eligibility to win a MARTY Award
- Subsidized tickets to attend the MARTY Awards
- 1 voting attendee at MAC's Annual General Meeting per year
- Discounts at local businesses - check out our website to learn more!

Individual Plus \$60

- Free artist profile on SaugaArtsHUB.com
- Promotion of your events and artist calls in our HUB Highlights newsletter and on the SaugaArtsHub.com calendar
- Opportunity to be featured in an Artist Spotlight in HUB Highlights newsletter and social media.
- 6 complimentary uses of the MAC Green Screen Studio space per year
- 30-minute career consultation with any MAC staff member (MAC will connect you to the most appropriate person or partner you with an industry professional to fit your needs best)
- Eligibility to win a MARTY Award
- Subsidized tickets to attend the MARTY Awards
- 1 voting attendee at MAC's Annual General Meeting per year
- Discounts at local businesses - check out our website to learn more!

Nonprofit, Arts Group, or Business Membership

Membership fee based on operating budget:

- *Groups with operating budgets under \$100,000 - \$60 annual fee*
 - *Groups with operating budgets between \$100,000K and \$1,000,000 - \$100 annual fee*
 - *Groups with operating budgets over \$1,000,000 - \$150 annual fee*
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- Free artist profile on SaugaArtsHUB.com to promote your group or business
 - Have a creative space for rent? Get added to the creative spacefinder directory!
 - Promotion of your events and artist calls in HUB Highlights newsletter and on the SaugaArtsHub.com calendar
 - 3 complementary uses of the MAC Green Screen Studio space per year
 - 1-hour business consultation with MAC's Executive Director per year (MAC can also connect you to the most appropriate MAC staff or partner you with an industry professional to fit your needs best)
 - Subsidized tickets to MARTY Awards
 - 1 voting attendee at MAC's Annual General Meeting per year
 - Matchmaking/referral service to connect you to local artists for your projects and events
 - Discounts at local businesses - check out our website to learn more!
 - Call MAC to discuss a member benefit provided by your company!