Mississauga Arts Council **Annual Report 2024** Mississauga Arts Council

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### **Land Acknowledgement**

The Mississauga Arts Council acknowledges that the land on which we gather is part of the Treaty and Traditional Territory of the Mississaugas of the Credit First Nation, The Haudenosaunee Confederacy, the Huron-Wendat and Wyandot Nations.

We are grateful to have the opportunity to work on this land, and give our respect to these peoples and their ancestors who have been inhabitants of this land since time immemorial. We also recognize that Mississauga is now home to many global Indigenous Peoples.



### Who We Are

The Mississauga Arts Council (MAC) is a registered charity dedicated to fostering the growth of the arts sector by cultivating creative opportunities and connections between artists and residents of Mississauga and beyond.

MAC is dedicated to providing service-based programming to artists, funding artist-led programs, and growing awareness of the arts to build a vibrant and thriving cultural community.

#### **Our Vision**

Mississauga is home to a thriving arts economy.

### **Our Values**

MAC believes in the value of creative collaboration, the facilitation of partnerships, the encouragement of healthy competition between artists, and the strengthening of creative communities.

#### **Our Mission**

Empower the arts economy by:

- Creating opportunities and capacity
- Connecting artists to audiences and each other
- Celebrating artists' achievements

### **Our Strategy**

To provide arts-based programming to communities across our city by supporting artist-led enterprises and programs, and to provide valuable communications and marketing services to individual creatives and groups, to advocate for the development of our city's arts economy.

### Mike Douglas Executive Director

# **Neighbourhood Arts**

The Mississauga Arts Council is inspired by hundreds of talented local artists and the thousands of residents who support them.

We are governed by a community-minded Board of Directors that bring a wide variety of expertise and cultural insights to the direction of our small but mighty charity.

Fueled by past MACsquerade success, MAC strategically invested surplus funds in 2024 to launch *SNAP!*—a bold, one-time program that brought 38 professional artist-led projects to neighbourhoods across all 11 city wards, amplifying community access to the arts.

The Mississauga Arts Awards (MARTYS), the largest celebration of the Arts in any city, enjoyed more nominations, finalists, and winners than ever before. The 2024 MARTYS was an unforgettable night of encouragement and support for the best and brightest artists in our city.

One memorable MARTY moment came when Carolyn Parrish, the new Mayor of Mississauga, promised to deliver more money for the arts!

This change followed a deputation by MAC to the City's General Committee, highlighting the needs of local arts groups. After a series of Arts and Culture Subcommittee meetings, more funding was allocated directly to arts and culture, with many groups, including MAC, set to benefit from increased operating funds in 2025.

On the next page, you'll see the big impact numbers our Staff and Board of Directors worked so hard to deliver. They are summations; totals of the many projects MAC initiated, supported, and promoted throughout this active year.

One of our most rewarding projects,
The Seniors Arts and Music Series (SAMS)
brought creative concerts and arts workshops
by seasoned artists to underserved seniors in
long-term care homes—thanks to a Government
of Ontario grant. We're now pursuing continued
funding to keep it alive.

The Board wishes to gratefully recognize the MAC team for their outstanding achievements in 2024 bringing the arts to so many neighbourhoods in Mississauga.

Sincerely,

**Mike Douglas,** Executive Director **Ron Duquette,** President of the Board

Ron Duquette
President of the
Board

# **2024 Impact**



674

local artists paid



**\$273,668**artist fees paid



2,359,808

# total live and on-screen audience members

- \$273,668 paid in artist fees to 674 local artists across all disciplines
- Initiated the Sauga Neighbourhood
   Arts Program (SNAP!) to encourage
   neighbourhood community arts projects
   in celebration of Mississauga's
   50<sup>th</sup> anniversary
  - 38 projects across all 11 Wards of the City
- Engaged 2,359,808 audience members through mural viewership, live event attendance, and digital engagement

- Achieved our highest digital exposure numbers to date:
  - 2.9 million total digital impressions
  - 2.2 million total reach
  - 67,400 website visitors and 135,700 page views
  - 32,700 total social media and newsletter subscribers
  - ▶ 109% increase in Instagram post shares
- Initiated the creation of the City of Mississauga's official anthem in celebration of the 50<sup>th</sup> anniversary through the Sauga's 50<sup>th</sup> Anniversary Anthem Contest
  - "Mississauga" by Mikey Bloom was streamed 20,500+ times across platforms in 2024
- Our biggest Mississauga Arts Awards event to date
  - 76 finalists, 21 winners, 105+ nominations across all categories
  - ► 500 attendees celebrated artistic excellence
- Successfully mobilized Mississauga's arts and culture groups to advocate for increased municipal funding at City Council

# **MAC Funded Projects**

### **Artist-Led Projects**

January	Exprosé with Joshua "Scribe" Watkis – Caterina Sauro
January	Seasons of Life Music and Drumming Workshop - DRUM IN (Samuel Liu)
February	Exprosé with Desiree Mckenzie – Caterina Sauro
February	Dreamland: A Space to Dream Out Loud Workshop - Hibah Mian
February	Sonic Spoon Music and Drumming Workshop - DRUM IN (Samuel Liu)
March	Exprosé with Andrea Josic – Caterina Sauro
April	Exprosé with Shelly Grace – Caterina Sauro
May	DNA: Mosaic of Harmony Concert by Sounds from Damascus - Ruba Zouzou
June	Arlene & The People EP Release Party – Arlene Paculan
June	Exprosé with The Wild Woman – Caterina Sauro
June	Nature's Canvas: Grow Your Tomorrow Workshops - Studio.89
July	Canada Day Multicultural Fashion Show - Lorraine Brown
July	Do We Have Time? Film Screening - Sabrina Narzoles Aly
July	Exprosé with Paul Edward Costa - Caterina Sauro
July	Speak Your Truth Youth Open Mic - Stay Woke
August	Exprosé with La Lady La Profeta – Caterina Sauro
September	Craftivism Virtual Webinar – Sandra Clarke
September	Seniors, Youth, and Poetry Writing Contests - Mississauga Writers Group
September	Dreamland Phase II - Hibah Mian
October	Polyphonic Celebration for Mississauga's 50 <sup>th</sup> Anniversary ebook - Anna Yin
October	Gaby Al Botros - Career Development
October	Woods of Wonder: Cawthra Trail Installation – Joanne Feely DeGraaf
November	Let's Talk Art Networking Event – Thipashini Bala
November	If All Else Fails Single & Music Video - THE iDENTITY CRISIS (Paul Castro)
November	A Night in Damas Concert - Sounds from Damascus
November	Far Too Long Single - Matt Zaddy
November	Merry and Bright: A Christmas Concert with Windmill Music – Emily Klatt
December	<b>SWAP: Say it, Write it, Act it &amp; Perform It</b> Seniors Program - Mississauga Players Theatre
December	Vintage Fashion Show for Malton Seniors – Lorraine Brown

### **Community-Led Projects**

April	West Vocal Jam with Liberty Silver - Heather Christine
April	Performance by Arlene at World Art Day - Visual Arts Mississauga
April	Premiere of <b>Potluck Ladies</b> – Shazia Javed
April	Artisan Market Tables at Euchre Fiesta - Qualicare Mississauga
May	The Malton Jam Youth Day Show - P.E.A.C.E.
May	Summer Company Dance/Theatre Program - Frog in Hand
May	Seniors <b>Lunch with Zaddy</b> – Matt Zaddy
June	West Vocal Jam with Shannon Butcher - Heather Christine
June	Performance by Mikey Bloom at <b>Lisgar Residents Association Picnic</b> – Lisgar Residents Association
June	En Plein Air Painting at <b>Garden Day 2024</b> – Leo Dias
June	Seniors <b>Lunch with Zaddy</b> - Matt Zaddy
July	Champs-Élysées featuring Cat Bernardi – West End Jazz
July	Westminster Court Seniors Celebrate Mississauga's 50th Anniversary Concert - Norma Nicholson
July	Seniors <b>Lunch with Zaddy</b> - Matt Zaddy
August	Rivermouth II Panel and Cypher Auditions at Cineplex Junxion - Matthew Jones
August	Performances at Erin Mills Block Party - Studio.89
August	Birthday Bash with Little Peter & The Elegants - Active Adult Centre of Mississauga
August	Performances and Artist Workshops at <b>Cooksville Community Festival</b> – Indus Community Services
August	West Vocal Jam with Cat Bernardi – Heather Christine
August	Rivermouth II at Malton Youth Hub - Matthew Jones
September	Performance by Cat Bernardi – Mississauga Italfest
September	Seniors <b>Lunch with Zaddy</b> - Matt Zaddy
September	Glimpse Into the Heart of a Singer-Songwriter LIVE! - Rob Aguiar
September	Wonderfest Music and Art Show - Arlene Paculan
September	Performances by Cmagic5 and Unique Touch - Portugalo Fest
September	Rivermouth II at The Rec Room - Matthew Jones
September	Vinyl-Wrapped Traffic Art Box by Alyah Holmes - Clarkson BIA
September	Sauga City Celebration: Latin Music, Art, and Dance – Carla Gonzalez Casanova
September	Funding Your Music Panel at Mississauga Music Week
September	Performances and Award Sponsorship at Mississauga Music Awards

### **Community-Led Projects Continued**

September	MusiSauga Concert - Music Without Borders
September	Art Alfresco - Lakeview Village
September	Music Performances at Art in the Park - Visual Arts Mississauga
September	Fall Into Art Exhibition – ArtTrendZ
September	Harmonics Concert - BluPrint
September	Performances at Taste of Cooksville
September	Mardi Gras featuring Donovan Locke - West End Jazz
October	Bindaas Art Show - Vibha Malhotra
October	Landmark Mississauga Exhibition – Canadian Community Arts Initiative
October	Seniors <b>Lunch with Zaddy</b> – Matt Zaddy
November	Visiones Latinas en Mississauga Exhibition – Trazos Latinos
November	West Vocal Jam with Donovan Locke - Heather Christine
November	Seniors <b>Lunch with Zaddy</b> – Matt Zaddy
November	Hand-Painted Bell Box by Chris Erskine - Clarkson BIA
December	A Tribute to Glenn Miller featuring Cat Bernardi - West End Jazz
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December	Seniors <b>Lunch with Zaddy</b> – Matt Zaddy

### **Artist Opportunities**

January	MARTY Award Nominations Open
January	Sauga's 50 <sup>th</sup> Anniversary Anthem Reveal
February	Applications Open – Spring 2024 <b>MicroGrants</b>
March	Call for Artists: Lakeshore Mural Project - <b>Murals with MAC</b> , Peel Region, and Stantec
June	Next Gen: Singing Contest at the Streetsville Founders' Bread & Honey Festival
June	2024 Mississauga Arts Awards (The MARTYS)
July	Beauty of Bees Exhibition with the Streetsville Founders' Bread & Honey Festival
August	Amphitheatre Unplugged with host Andrew Wilson
August	Amphitheatre Unplugged with host Oleyada
August	Amphitheatre Unplugged with host Mikey Bloom
August	Amphitheatre Unplugged with host Andrea Josic
September	Amphitheatre Unplugged with host Bree Taylor

September	Applications Open - Fall 2024 <b>MicroGrants</b> Open
September	Alectra Box by Alyah Holmes – Murals with MAC
September	Alectra Box by Pernia Jamshed - Murals with MAC
September	Alectra Box by Omar Hopkinson - Murals with MAC
October	The Seniors Arts & Music Series Begins
December	Cranberry Christmas Market

### **Professional Development**

March	The Indie Filmmaker's Amplifier
March	<b>TD Culture Lab Webinar</b> – Curator Conversations with Shannon Anderson and Lisa Jayne Irvine
April	<b>TD Culture Lab Webinar</b> – Talking About ArtsCare with Haley Toll and Susan Ksiezopolski
June	TD Culture Lab Webinar - Build Your Creative Business with Sandra Clarke
September	<b>TD Culture Lab Workshop</b> - Writing Compelling Grant Proposals with Colleen Snell
October	TD Culture Lab: Breakthrough to Writers' Success



## **Honouring Artistic Excellence**

### The Mississauga Arts Awards (MARTYS)

2024 saw MAC's most successful MARTYS Awards to date. Each year, the MARTYS honour our city's vibrant arts scene, recognizing the outstanding achievements of both emerging and established artists as well as arts groups across multiple disciplines. The 29<sup>th</sup> MARTYS brought together 500 guests to celebrate 21 award winners and 79 finalists at Mississauga Convention Centre.



**79** 

finalists



**2**1

Photo by Adam Pulicicchio.

award winners



**500** 

attendees

Recognizing Hard-Working Stars: MARTY Winner Raúl A. Pinto

For many artists, the MARTYS serve as a moment of validation; a recognition of years of dedication, perseverance, and passion. That was the case for Raúl A. Pinto, a journalist turned theatre artist who took a leap during the pandemic to create *El Gigante Egoista*, a "Spanglish" adaption of Oscar Wilde's *The Selfish Giant*.

Featuring an all–Latino cast, the show debuted in early 2024 to three sold–out performances, capturing audiences with its bilingual storytelling and authenticity. This achievement led Raúl to win the 2024 MARTY for Emerging Performing Arts, marking a major milestone in his new artistic career, and being the catalyst for Raúl to bring the play to other theatres and popups in the GTA.



# A Night in Support of the Arts

### The MACsquerade Disco Inferno!

The MACsquerade Gala is MAC's annual signature fundraising event, bringing together arts supporters, community leaders, and artists for an evening of live entertainment and celebration of the arts. 2024's Disco Inferno! themed-gala featured unforgettable performances and a strong sense of community. Proceeds supported MAC's ArtsCare program, which brings the healing power of the arts to those who need it most.

# Recognizing Arts and Wellness Advocacy: The Arts for Mental Health Award

Presented in partnership with Bell Canada, the award recognizes community leaders and organizations who are actively improving the health of individuals through arts wellness programs and activities.



# **Bringing the Arts to Every Ward**

### The Sauga Neighbourhood Arts Program (SNAP!)

Generous support from the MACsquerade Ball in 2023 enabled MAC to launch the Sauga Neighbourhood Arts Program (SNAP!) in 2024, kick-starting 38 community-led projects that delivered creative experiences across Mississauga in celebration of the city's 50th anniversary. The program awarded nearly \$80,000 in funding, supporting music, visual arts, literary arts, film, and dance initiatives in all 11 City Wards.



38 projects



\$80,000

awarded in funding

**SNAP! in Action: Harmonics by BluPrint** 

BluPrint used their SNAP! funding to produce *Harmonics by BluPrint,* a fusion music and performing arts experience at Meadowvale Theatre. The event featured 12 musicians and 6 dancers, blending Sri Lankan traditions with jazz, classical, and pop, introducing over 230 guests to a rich and immersive cultural performance.

Photo by 39AF Photography

**SNAP! in Action: Wonderfest 2024** 

Produced and hosted by Arlene Paculan of Let's Make Good Productions, WonderFest 2024 brought 15 artists representing music, visual arts, and poetry, together for an unforgettable night at the Living Arts Centre. The event fostered community, creativity, and collaboration. Audiences raved about the experience, and artists left inspired, eager for future editions.



# **Fueling Artist-Led Projects**

#### with MicroGrants

In 2024, MAC awarded \$69,700 in MicroGrants to 24 artist-led projects, helping creators bring their visions to life and engage over 4,000 audience members through performances, exhibitions, and digital experiences.



\$69,700

awarded in funding



**4,000** 

audience members

### MicroGrants in Action: Woods of Wonder

Visual artist Joanne Feely DeGraaf used her Matchmaker MicroGrant funding to create Woods of Wonder: Cawthra Trail, featuring artwork-covered trail markers of local plant and animals native to the area. QR codes on the markers take visitors to recordings with more information, asking them to consider their relationship with the ecosystem.



## Public Art in Every Neighbourhood

#### Murals with MAC

In 2024, Murals with MAC initiatives brightened neighbourhoods across Mississauga with 13 new mural projects, providing paid opportunities for local artists and creating vibrant public spaces that engaged millions of residents and visitors.





2,190,000

estimated public art viewership for new projects in 2024

# Murals with MAC in Action: Sauga City Graphics Brings Port Credit Memorial Park to Life

Illustration duo Sauga City, made up of Adam Spivak and Shalue Bharj, transformed the Zamboni storage hut at Port Credit Memorial Park into a vibrant mural celebrating heritage and the 50<sup>th</sup> Anniversary.





# **Opportunities for Local Performers**

### Sauga's 50th Anniversary Anthem

Emerging artist Mikey Bloom wowed the jury with his winning song, "Mississauga". The contest, launched by Councillor Stephen Dasko, MAC, Metalworks Studios, and SoundsUnite, named Mikey's track as the City's official 50th Anniversary Anthem. Mikey performed the song 20 times in 2024, and the song surpassed 20,500 streams.

### **Amphitheatre Unplugged**

Since 2011, this outdoor open mic in partnership with Mississauga Celebration Square has showcased emerging musicians, dancers, poets, and performers. In 2024, it drew 650 attendees, celebrating local talent and fostering opportunities for emerging artists.

### The Next Gen: Singing Contest

This singing contest provided a platform for young emerging vocalists to showcase their talent at a major community event, The Streetsville Bread & Honey Festival. Fifteen performers competed in front of a jury and 300 audience members for prizes from Metalworks and MAC.





# Celebrating Artists and Artisans

### The Beauty of Bees Exhibit

The Beauty of Bees exhibit brought together local artists to celebrate the vital role of endangered bees through visual artworks, held in partnership with Streetsville Founders' Bread and Honey Festival and sponsored by Pearson Airport.

- 22 artist exhibitors
- \$1,000 in cash prizes awarded to 4 winners
- 2 live painters from Sauga En Plein Air Painting Group
- 1,000 attendees

### Cranberry Christmas Market

The popular annual one–day artisan market for craft artists to sell their work in Port Credit, Mississauga. Sponsored by The Pinder Singh Team, NOT Another Restaurant, and Port Credit Community Foundation.

- 650+ attendees
- 171 applications for 31 vendor spots
- \$850 in artist fees paid to 5 musicians
- Hundreds of non-perishable food items were donated to The Compass Food Bank, spreading holiday cheer to those in need.

# **Helping Artists Develop Capacity**

#### **TD Culture Lab**

In 2024, TD Culture Lab provided learning and networking opportunities for emerging and established artists through workshops, webinars, and industry-focused training sessions.

- 3 virtual webinars on Curation, ArtsCare, and Creative Business
- 2 professional development days, The Indie Filmmaker's Amplifier and Breakthrough to Writers' Success Day
- 1 in-person workshop, Writing Compelling Grant Proposals
- 227 attendees and 40 virtual participants
- \$14,000 paid in artist fees

### TD Culture Lab in Action: The Indie Filmmaker's Amplifier

The Indie Filmmaker's Amplifier, held on March 9, 2024, was a sold-out success, offering emerging filmmakers a full day of interactive workshops, expert-led panels, and industry networking.

Hosted by Event Producer Cathleen MacDonald at the Living Arts Centre, the event featured leading producers, directors, and industry professionals sharing their expertise on funding, production, distribution, and career growth. 100 participants engaged in roundtable discussions with top industry figures and walked away with practical insights to advance their projects.

Producer Shehrezade Mian presents to a full house at the Indie Filmmaker's Amplifier.



# **Enhancing Well-Being with Arts**

#### **ArtsCare**

ArtsCare, MAC's initiative to encourage and champion creative experiences as an aid to those suffering from mental health and isolation issues, took off in 2024 thanks to a grant from the Government of Ontario. This enabled MAC to launch a series of arts activities and small concerts for residents of long-term care homes:

### **ArtsCare in Action: The Seniors Arts & Music Series**

The Seniors Arts & Music Series (SAMS) pilot program ran from October 2024 to March 2025, bringing live music and performances to 680 residents in long-term care homes, fostering joy, nostalgia, and creative engagement. At its conclusion, the SAMS pilot would provide over 50 engagements and invest over \$20,000 in local artists.

MAC increased ArtsCare Artist Facilitators by hosting two professional development workshops, reaching 94 participants. MAC partnered with Visual Arts Mississauga to offer wellness workshops in November and December, benefiting 44 residents.

680
residents impacted





"We know the importance of the arts in supporting the City of Mississauga's cultural vitality, and we couldn't do it without MAC's support."

#### Colleen Snell

Frog in Hand, SNAP! Grant Recipient

"One of my first ever spoken word performances in this community was run by MAC. Little did I know that 14 years later I would be holding this MARTY award. I am honoured and proud to be from this community and to represent Mississauga."

#### Wali Shah

2024 MARTYS Established Literary Arts Winner





"Mississauga Arts Council's commitment to empowering diversity in a multicultural city like Mississauga is truly inspiring. The success of our concert was made possible thanks to their significant support."

#### Ruba Zouzou

Sounds from Damascus, MicroGrant Recipient

"This experience reaffirmed the power of music to bring people together, uplift spirits, and enhance well-being. Seeing seniors light up as they played, made choices, and led rhythms was truly rewarding. It reinforced my belief that music-making is for everyone, at every stage of life."

#### Samuel Liu

Drum In, Seniors Arts & Music Series Facilitator



## **Communications Highlights**

Our communications efforts uplift the stories and successes of Mississauga artists.



2,900,000

total social media

**7**%



2,200,000



social media reach



32.700+

impressions



70

7,200



fans, followers, and subscribers



e-newsletter subscribers



109%

increase in Instagram post shares



**32.4**%

e-newsletter open rate



### Sauga Arts HUB

With a new update on the way, Sauga Arts HUB (SAH) is Mississauga's go-to arts platform, connecting the public with local arts events, artists, and arts organizations.



700+

events listed



64,000+

page views



500+

site posts

- Comprehensive event calendar
- Directory of 450 creatives
- Creative Place finder for hosting and performances
- Daily content on @saugaartshub, saugaartshub.com & YouTube
- AODA-compliant, user-friendly design (mobile, web, and desktop)

### **Funders and Stakeholders**

### **Funders**

Our funders sustain MAC with critical operational support.









### **Community Volunteers**

Our dedicated volunteers offered their time, skills, and creativity through in-kind support, collaboration, and fundraising for our MicroGrant program.

Arlene
Charles Chu
Christine Griffin
Colvin Chan
Deta Constantine
Devon Ross
Diane Chen
Doris Chung

Genevieve Lim Glenn Pringle Helen Almeida India Brown Jason Chellew Jay Chellew Jeannette Chau

Jennifer Rabanillo Jenna Joanne Wanda Rossiter Kathy Praught Leo Wong Litisha Perez Neelu Malik Ron Duquette
Sam Wang
Sherry Prenevost
Susan Pringle
Tanya Buelow
Tracy Cui
Zhiyi Janet Chen



## **Sponsors and Donors**

MAC is grateful to the businesses, local leaders, and donors whose generosity makes our programming possible.

**Transformational** 

\$25,000+















**Visionary** 

\$10,000 - \$25,000



**Laurie Pallett** 





Champion

\$5,000 - \$10,000









David T. Ho





Express Scripts











### Resounding

#### \$2,500 - \$5,000



















Ellen McGregor

Natasha Butta BMO 🙆



#### **Ambassadors**

\$1,000 - \$2,500

Lakeview Village

Art Gallery of Mississauga

**Lormel Homes** 

Clarkson Village BIA

Le Treport

Charles Chu CPA

Peter Toller

Port Credit Community Foundation

#### Celebrate

\$500 - \$1,000

TD Bank Group JD Accounting

**Bob Widdup** Laura Beaton The Pinder Singh Team **NOT Another Restaurant** 

#### Connect

\$100 - \$500

Merle & Susan Zoerb

Chris Erskine (in-kind)

Tracy Kalaparambath Jeannette Chau

Erin Mills Town Centre

Peel Police Services Board

Piya Jain (in-kind)

Wendy Furtenbacher

**Deta Constantine** 

Neil Huab\*

Christine Griffin

Ron Duquette

Helen Almeida

Mike Douglas

Mississauga Board of Trade

#### Create

up to \$100

Yang Wang

Melissa Chasse

Elizabeth Chandler

Lori Beesack

Philip Zanotti

Colvin Chan

Leo Wong

Litisha Perez

Sharon McLeod

Nasrin Gilbert

Muhammad Khizar Iqbal

Wendy Bakewell

Rohit Mehta

<sup>\*</sup> Denotes a monthly donor

# **Financial Summary**



#### INDEPENDENT AUDITOR'S REPORT ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of Mississauga Arts Council:

#### **Qualified Opinion**

The summary financial statements, which comprise the summary statement of financial position as at December 31, 2024, the summary statement of operations for the year then ended, and related notes, are derived from the audited financial statements of Mississauga Arts Council for the year ended December 31, 2024. We expressed a qualified audit opinion on those financial statements in our report dated April 11, 2025.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1.

#### **Summary Financial Statements**

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of Mississauga Arts Council. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

#### The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated April 11, 2025. The basis for our qualified opinion was that in common with many charitable organizations, Mississauga Arts Council derives revenue from donations and fundraising activities, the completeness of which is not susceptible to satisfactory audit verification.

#### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

#### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810. Engagement to Report on Summary Financial Statements.

Hoffon Valvano Llonn Philipp UP

Chartered Professional Accountants Licensed Public Accountants

Mississauga, Ontario April 11, 2025

#### MISSISSAUGA ARTS COUNCIL

SUMMARY STATEMENT OF FINANCIAL POSITION

December 31, 2024

	2024			2023	
ASSETS					
CURRENT					
Cash	\$	127,858	\$	279,098	
Guaranteed investment certificate		7,382		7,000	
Accounts receivable		33,047		76,283	
Prepaid expenses		9,515		3,391	
PROPERTY AND EQUIPMENT		675		2,664	
LONG-TERM INVESTMENTS		120,660		102,460	
DNG-TERM INVESTMENTS 120,660 \$ 299,137 \$	470,896				
LIABILITIES					
CURRENT					
Accounts payable and accrued liabilities	\$	55,985	\$	89,101	
Government remittances payable		10,132		494	
Deferred revenue		54,102		111,231	
		120,219		200,826	
NET ASSETS		178,918		270,070	
	\$	299,137	\$	470,896	

Approved by the Board:

\_\_\_Director

Director

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#### MISSISSAUGA ARTS COUNCIL

#### SUMMARY STATEMENT OF OPERATIONS AND NET ASSETS

For the year ended December 31, 2024

	2024		2023	
REVENUE				
Grants	\$ 517,744	\$	529,705	
Sponsorships	236,493		239,548	
Other revenue	125,923		114,961	
Charitable donations and other fundraising	103,016		128,439	
	983,176		1,012,653	
EXPENSES				
General and administration	227,445		230,927	
Membership services and communication	208,252		205,843	
Special projects and events	529,648		505,298	
Advocacy and community building	113,983		109,304	
5. W	1,079,328		1,051,372	
EXCESS OF EXPENSES OVER REVENUE	(96,152)		(38,719)	
CONTRIBUTION	5,000		-	
NET ASSETS, beginning of the year	270,070		308,789	
NET ASSETS, end of the year	\$ 178,918	\$	270,070	

## **Board of Directors**

As of December 31, 2024

### **Directors**

**Ron Duquette** 

President

Jason Chellew

Vice President

**Charles Chu** 

Treasurer

Sarah Rustomji

Secretary

Helen Almeida

Director

**Deta Constantine** 

Director

**Brian Dec** 

Director

**Wendy Furtenbacher** 

Director

**Christine Griffin** 

Director

Sumeeta Kohli

Director

Jung Ah Kwon

Director

Fil Plaskota

Director

**Tracy Xavier** 

Director

Jennifer Rabanillo

Director

Mike Douglas

**Executive Director** 

Ex-Officio

### **Advisory Board**

Stephen Dasko

Advisor

David T. Ho

Advisor

**Amena Mohammad** 

Advisor

### Staff

Mike Douglas

**Executive Director** 

Susan Durnin

Administration Lead

Jacqueline Mak Almond

Creative Director & Strategist

**Sherri Parliament** 

Communications Manager

Sabrina Cunha

Multimedia Designer

