

**Artist Call: Request For Proposal**  
**Title: Bell Box on McLaughlin Road**



**Overview**

The Mississauga Arts Council's (MAC) Murals with MAC program is seeking a local artist to paint a mural on a Bell box located on 7096 McLaughlin Road. The mural aims to capture bright and colourful visuals representing Mississauga.

**The deadline for submission is June 23, 2025**

**Artist Fee:** \$1800.00 CAD (+HST if applicable)

**Location:** [7096 McLaughlin Road](#)

**About the Partners**

**About Mississauga Arts Council and Murals with MAC**

Murals with MAC is a neighbourhood beautification project that facilitates relationships between artists and community partners. Run by the Mississauga Arts Council (MAC), Murals with MAC develops the creative identity of Mississauga and employs local artists to contribute their voices and skills to projects that foster neighbourhood identity with designs that speak to the unique character, culture, or heritage of the local community.

**About Bell Canada**

Bell Canada is a Canadian telecommunications company headquartered at 1 Carrefour Alexander-Graham-Bell in the borough of Verdun, Quebec, in Canada. It is an ILEC in the provinces of Ontario and Quebec; as such, it was a founding member of the Stentor Alliance.

## **Eligibility**

Only Mississauga-based artists will be considered for this project, open to established and or emerging artist(s) or artist teams. We welcome individuals from diverse equity-deserving groups, including but not limited to visible minority groups, Indigenous Peoples, persons with disabilities and 2SLGBTQIA+.

## **Timelines (subject to changes)**

- Once selected, a representative from Murals with MAC will contact the artist for a kick-off meeting.
- Murals with MAC will provide PPE equipment and necessary documents to paint on-site.

<b>Deadline for submission of proposals</b>	June 23, 2025
<b>Artist Kick-Off Meeting</b>	June 25, 2025
<b>Artist picks up PPE Equipment at MAC Office</b>	TBD
<b>Painting on site</b>	June 28, 2025
<b>Painting on site ends</b>	July 31, 2025
<b>Unveils new artwork with photo-op and interviews</b>	TBA 2025

## **Artist brief**

- Ambiguous characters without specific demographic associations are permissible.
- Religious symbols, references to alcoholic beverages, and violent elements are all prohibited.
- Visual language should be dynamic
- Use of vibrant colours
- Strong impact from a distance

## **Technical Considerations when designing and painting the Bell Box**

- Box identification number outlined by a yellow sticker on the upper corner of the box must be left untouched
- Artist handles must be at the bottom right corner no bigger than atleast 5" x 5" or 10"x10"

**Location:** [7096 McLaughlin Road](#)



**Submission Requirements (by email only)**

- ☐ All proposals must be submitted via email with the subject line  
“**BB25-McLaughlin**” to [jacqueline@macarts.ca](mailto:jacqueline@macarts.ca)
  - ☐ Submissions received after the deadline of **June 23, 2025** will not be considered
  - ☐ All submissions must be compiled into a single PDF document not exceeding 3 MB in size
  - ☐ Artist may submit a maximum of two concepts in total
  - ☐ Title of work (important for press release)
  - ☐ Statement about the artwork in 250 words or less (important for press release)
  - ☐ Up to 3 work samples, a demonstration of previous experience
  - ☐ Artwork mock-ups are encouraged
  - ☐ Proposed image(s) in low resolution digital format (.pdf or.jpg)
  - ☐ Brief resume (two pages maximum)
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## **Copyright**

The artist retains copyright of the artwork but grants the Mississauga Arts Council and Murals with MAC perpetual permission to use photos and videos of the work for non-commercial promotional purposes. Submitted artwork must not infringe on any copyright or intellectual property rights.

## **Additional Information**

For additional information or questions please contact:

[jacqueline@mississaugaartscouncil.com](mailto:jacqueline@mississaugaartscouncil.com)

## **Land Acknowledgement**

Murals with MAC acknowledges that the land on which we gather is part of the Treaty and Traditional Territory of the Mississauga's of the Credit First Nation, The Haudenosaunee Confederacy, the Huron-Wendat and Wyandot Nations. We are grateful to have the opportunity to work on this land, and give our respect to these peoples and their ancestors who have been inhabitants of this land since time immemorial. We also recognize that Mississauga is now home to many global Indigenous Peoples.

## **Vist Us**

[www.mississaugaartscouncil.com/programs/murals-with-mac/](http://www.mississaugaartscouncil.com/programs/murals-with-mac/)  
[@muralswithmac](https://www.instagram.com/muralswithmac)

**We appreciate all applications but only those selected for an interview will be contacted.**