

Artist Call: Request For Proposal David Ramsey Outdoor Pool



Overview

The Mississauga Arts Council (MAC), Sheridan Homelands Ratepayers Association (SHORA), and Ward 2 Councillor Alvin Tedjo's Office have embarked on a mission to provide artistic opportunities to local artists, aiming to capture elements of community activities. Murals with MAC is seeking dynamic, impactful images that convey the Ward 2 spirit of Carkson!

The Request for Proposal must be completed by June 2, 2025.

The deadline for submission is June 2, 2025 Artist Fee: \$6000.00 CAD (+HST if applicable)

Location: 2470 Thorn Lodge Dr, Mississauga, ON L5K 1K5

This is NOT a handpainted mural

About the Partners

Sheridan Homelands Ratepayers Association (SHORA)

SHORA is a non-profit community-based organization. We promote family engagement and strong neighbourhood ties through email notices and the Sheridan Times magazine by organizing family events for the neighbours. Some of these events include Pumpkin Parade, Easter Egg Hunt and Theatre in the Park. These events promote well-being and strengthen ties within the community as well as the City of Mississauga.

The City of Mississauga

David Ramsay Pool is owned and operated by the City of Mississauga. MAC intends to donate the mural to the City of Mississauga, facilitated through the City of Mississauga's public art program. For more information about David Ramsay Pool, visit https://www.mississauga.ca/recreation-and-sports/locations/david-ramsey-outdoor-pool/. For more information about public art in Mississauga, please visit mississauga.ca/publicart.

Ward 2 Councillor Alvin Tedjo's Office

Alvin Tedjo is the City and Regional Councillor for Ward 2 in Mississauga and Peel. He was first elected in 2022 and represents the neighbourhoods of Clarkson, Lorne Park, Park Royal, and Sheridan Homelands where he lives with his wife and 3 children. Alvin serves on a number of committees and boards including: planning and development, environment, health, cycling, budget, audit, combating racism, and the conservation authorities of the Credit Valley and Halton. You can find Alvin and his office at City Hall in Mississauga.

Mississauga Arts Council and Murals with MAC

Murals with MAC is a neighbourhood beautification project that facilitates relationships between artists and community partners. Run by the Mississauga Arts Council (MAC), Murals with MAC develops the creative identity of Mississauga and employs local artists to contribute their voices and skills to projects that foster neighbourhood identity with designs that speak to the unique character, culture, or heritage of the local community.

Eligibility

Only Mississauga-based artists will be considered for this project, open to established artist(s) or artist teams. We welcome individuals from diverse equity-deserving groups, including but not limited to visible minority groups, Indigenous Peoples, persons with disabilities and 2SLGBTQIA+.

Timelines (subject to changes)

- Once selected, a representative from Murals with MAC will contact the artist for a kick-off meeting, which will be scheduled to introduce the artist to key stakeholders and provide an opportunity to present their concept.
- The artist will have one (1) week to complete and submit the final design for review and approval. During this period, they will be responsible for incorporating stakeholder feedback and making any necessary revisions to meet project specifications.
- Upon approval, the artist must provide a high-resolution, final version of the artwork.
- MAC and the City of Mississauga will oversee installation. The artist is not responsible for installation.

Deadline for submission of proposals	June 2, 2025
Artist Kick-Off Meeting Provision of 1st revision	June 9, 2025
Provision of 2nd revision	June 16, 2025
Selected image in high resolution format deliverables for printing	June 18, 2025
Installation	June (TBC)
David Ramsey Pools Open to the Public	June 14, 2025
Murals with MAC unveils new artwork with photo-op and interviews	June (TBC)

Artistic Considerations

The proposed artwork will be installed on City of Mississauga property at the David Ramsey Outdoor Pool, a family-friendly public facility located in Ward 2. As such, the artwork must be appropriate for all ages and must not cause offence. The visual language should be dynamic and expressive, incorporating vibrant colours and a strong sense of movement to reflect the lively nature of the space.

Inclusivity and diversity are essential elements to be reflected in the design. The artwork should resonate with the spirit of Mississauga, drawing on local features such as creeks and homelands to create meaningful connections with the community. The piece should have a

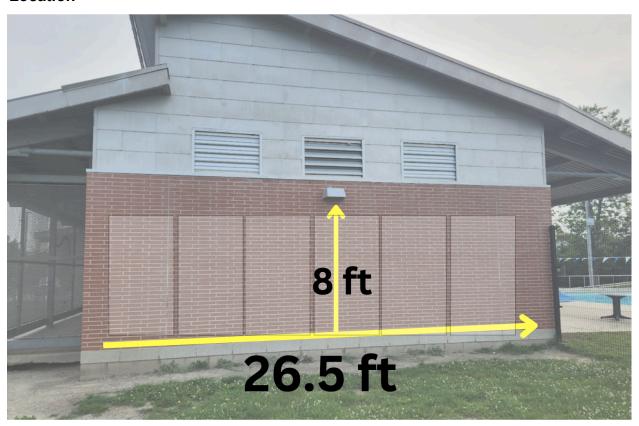
strong visual impact both up close and from a distance, ensuring it engages viewers from multiple vantage points.

This public artwork is intended to serve and reflect the residents of Mississauga, celebrating the vibrancy and diversity of the city while enhancing the public pool environment.

Technical Considerations

- The image can be created using traditional (drawing, painting, etc.) or digital techniques
- The image must be available to be reproduced in 300 DPI, CMYK high-resolution digital format (.pdf or .jpg).
- The image must be compatible with the specifications of 96" in height and 318" in length.

Location



Full specification and dimensions including templates are provided in [THE GOOGLE DRIVE]

Submission Requirements	(by	email	only)
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$ \square $ All proposals must be submitted via email with the subject line "MM25-SHORADROP" to
jacqueline@macarts.ca
☐ Submissions received after the deadline of June 2, 2025 will not be considered
☐ All submissions must be compiled into a single PDF document not exceeding 3 MB in
size
☐ Artist may submit a maximum of two concepts in total
☐ Title of work (important for press release)
☐ Statement about the artwork in 250 words or less (important for press release)
☐ Up to 3 work samples, a demonstration of previous experience
☐ Artwork mock-ups are encouraged
☐ Proposed image(s) in low resolution digital format (.pdf or.jpg)
☐ Brief resume (two pages maximum)

Copyright

The artist retains copyright of the artwork but grants the Mississauga Arts Council and Murals with MAC perpetual permission to use photos and videos of the work for non-commercial promotional purposes. The artist also grants the City of Mississauga permission to exhibit the artwork, as it will be displayed on City property, and authorizes the Mississauga Arts Council to transfer ownership of the physical artwork to the City. Submitted artwork must not infringe on any copyright or intellectual property rights.

Additional Information

For additional information or questions please contact: jacqueline@mississaugaartscouncil.com

Land Acknowledgement

Murals with MAC acknowledges that the land on which we gather is part of the Treaty and Traditional Territory of the Mississauga's of the Credit First Nation, The Haudenosaunee Confederacy, the Huron-Wendat and Wyandot Nations. We are grateful to have the opportunity to work on this land, and give our respect to these peoples and their ancestors who have been inhabitants of this land since time immemorial. We also recognize that Mississauga is now home to many global Indigenous Peoples.

Vist Us

www.mississaugaartscouncil.com/programs/murals-with-mac/@muralswithmac

We appreciate all applications but only those selected for an interview will be contacted.