

**Artist Call: Request for Proposal**  
**Title: Alectra Box on 2410 Southfield Rd**



**Overview**

The Mississauga Arts Council's (MAC) Murals with MAC program is seeking a local artist to design a mural that will be vinyl-wrapped on an Alectra Box at 2410 Southfield Rd. This mural will feature the idea of "Dream Big".

**The Request for Proposal must be completed by September 29, 2025.**

**Artist Fee:** \$1500.00 CAD (+HST if applicable)

**Location:** [2410 Southfield Rd](#)

**About the Partners**

**About Mississauga Arts Council and Murals with MAC**

Murals with MAC is a neighbourhood beautification project that facilitates relationships between artists and community partners. Run by the Mississauga Arts Council (MAC), Murals with MAC develops the creative identity of Mississauga and employs local artists to contribute their voices and skills to projects that foster neighbourhood identity with designs that speak to the unique character, culture, or heritage of the local community.

### About the Sponsor RAMA Gaming House

Started as a traditional Bingo Hall over 30 years ago and evolved into a full charitable gaming centre. Our mission is to support over 75 charities in our community and provide an extraordinary experience to all of our guests.

### Eligibility

Only Mississauga-based artists will be considered for this project, open to established and or emerging artist(s) or artist teams. We welcome individuals from diverse equity-deserving groups, including but not limited to visible minority groups, Indigenous Peoples, persons with disabilities and 2SLGBTQIA+.

### Timelines (subject to changes)

<b>Deadline for submission of proposals</b>	September 29, 2025
<b>Artist Kick-Off Meeting</b>	October 3, 2025
<b>Revision 1 due</b>	October 6, 2025
<b>Revision 2 due</b>	October 9, 2025
<b>Approval from Alectra and Metrolinx (logos)</b>	1st week of October
<b>High-res files to be sent to the vendor</b>	2nd- 3rd week of October

### Artist brief

- This mural will explore the idea of “Dream Big”.
- Designs are required for only two sides of the box (Side A and Side B) which are visible from the prominent roadside.



(Side 1)



(Side 2)

## Technical Considerations

- The image can be created using traditional (drawing, painting, etc.) or digital techniques
- The image must be available to be reproduced in 120 - 300 DPI, CMYK high-resolution digital format (.pdf or .jpg).
- The image must be compatible with the specifications below

Full specification and dimensions, including templates, are provided in  
[DIMENSION AND TEMPLATE](#)

## Submission Requirements (by email only)

- ☐ All proposals must be submitted via email with the subject line “**AB25-RAMA**” to [jacqueline@macarts.ca](mailto:jacqueline@macarts.ca)
- ☐ All submissions must be compiled into a single PDF document not exceeding 3 MB in size
- ☐ Artist CV and up to 3 work samples, a demonstration of previous experience
- ☐ Artist may submit a maximum of two concepts in total
- ☐ Title of work (important for press release)
- ☐ Statement about the artwork in 150 words or less (important for press release)
- ☐ Artwork mock-ups are encouraged
- ☐ Proposed image(s) in low-resolution digital format (.pdf or .jpg)
- ☐ **Due to the high volume of submissions, only selected artists will be contacted.**

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## Copyright

The artist retains copyright of the artwork but grants the Mississauga Arts Council and Murals with MAC perpetual permission to use photos and videos of the work for non-commercial promotional purposes. Submitted artwork must not infringe on any copyright or intellectual property rights.

## Land Acknowledgement

Murals with MAC acknowledges that the land on which we gather is part of the Treaty and Traditional Territory of the Mississauga's of the Credit First Nation, The Haudenosaunee Confederacy, the Huron-Wendat and Wyandot Nations. We are grateful to have the opportunity to work on this land, and give our respect to these peoples and their ancestors who have been inhabitants of this land since time immemorial. We also recognize that Mississauga is now home to many global Indigenous Peoples.

## Additional Information

For additional information or questions, please contact: [jacqueline@macarts.ca](mailto:jacqueline@macarts.ca)

## Vist Us

[www.mississaugaartscouncil.com/programs/murals-with-mac/](http://www.mississaugaartscouncil.com/programs/murals-with-mac/)  
[@muralswithmac](https://www.instagram.com/muralswithmac)

