

macSQUERADE
The Artist's Dream

November 19, 2026
6 pm - 10:30 pm

**Hyatt Place Toronto/Mississauga
& Luxe Convention Centre**

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Luxe
CONVENTION CENTRE
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mac
Mississauga Arts Council



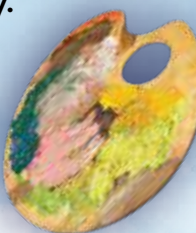
macSQUERADE

The Artist's Dream

Mississauga Arts Council (MAC) invites you to *MACsquerade: The Artist's Dream!* Step into the imaginative world of The Artist's Dream for an unforgettable evening featuring interactive experiences, live and silent auctions, captivating performances, dancing, themed gourmet cuisine, an open bar, and the presentation of the 8th Annual Arts for Mental Health Award.

This signature fundraising gala supports MAC's artist-focused development programs, including MicroGrants, one of the only initiatives in Mississauga directly funding individual artists. Help local artists realize their dreams and bring their visionary projects to life.

Join the Mayor and Mississauga's political, business, and cultural leaders as we come together to celebrate creativity and the transformative power of the arts in our community. Together, we are shaping a more vibrant and creative place to live.



WHEN:

Thursday, November 19, 2026

5:30 PM Doors

6:00 PM Cocktail Reception

7:00 PM Entertainment & Dinner

WHAT:

MACsquerade: The Artist's Dream

MAC's gala fundraiser featuring interactive performances, dancing, live and silent auctions, and the presentation of the Arts for Mental Health Award

WHERE:

Luxe Convention Centre

(Hyatt Place Toronto/Mississauga)

5787 Hurontario Street, Mississauga

DRESS:

Avant-garde and surreal! High drama, bold colours, contrast, and don't forget your statement mask.

ABOUT THE MISSISSAUGA ARTS COUNCIL

The Mississauga Arts Council (MAC) is a dedicated non-profit championing, connecting, and empowering Mississauga's vibrant creative community. As a vital catalyst for local culture, MAC nurtures emerging and established talent across music, visual art, film, dance, theatre, and literature. By bridging the gap between artists and audiences, MAC ensures creativity thrives across our city so art can continue to enrich every neighbourhood.

CRA Charitable Registration Number: 131275711 RR0001



Invest in Artists' Dreams: MAC's MicroGrant Program

Lift the quality of life in Mississauga by supporting an artist's dream. Last year, enterprising local artists turned every \$1 from MAC MicroGrants into \$4.50 in economic activity. Our 34 MicroGrants put over 300 professional artists to work. Yet there were 90 projects we couldn't afford.

Bring our city to life with more creative dreams by sponsoring MAC MicroGrants.

\$1 IN MAC FUNDS = **\$4.50** IN PROJECT VALUE

1 CHAMPION SPONSORSHIP FUNDS 2 NEW MICROGRANTS

“MAC's MicroGrant program is a fantastic support.

It's helped Frog in Hand bring our artistic visions to life, raise our production quality, and invest in people, allowing artists to earn a living wage.”

- Colleen Snell, Frog in Hand



Sponsorship Benefits

PRE-EVENT MARKETING	LUXE CONVENTION CENTRE PRESENTING SPONSOR \$25K	CHAMPION SPONSOR \$10K	RESOUNDING SPONSOR \$4K
Sponsor category exclusivity			
Corporate logo/name as title sponsor on all promotional materials			
Weighted recognition in event press release(s) (sent to 150+)			
Weighted recognition on MAC's social media (39,300+ followers/subscribers)			
Weighted recognition of MAC's website			
EVENT PRESENCE & ENGAGEMENT	LUXE CONVENTION CENTRE PRESENTING SPONSOR \$25K	CHAMPION SPONSOR \$10K	RESOUNDING SPONSOR \$4K
Tickets to <i>MACsquerade: The Artist's Dream</i>	12	12	10
Preferred VIP seating			 *
Logo on red carpet images of guests (200+ photos of 300 guests)			
2-minute speech or corporate video demonstrating support for the arts			
Invitation to join the Mayor's Circle of Creative Supporters			
Be the presenting sponsor for 2 MAC MicroGrants			
Onstage sponsor recognition			
Weighted logo recognition on event signage, program, and screens			
* Subject to availability			



Become a Sponsor

Exclusive!

Presenting Sponsor

\$25,000

- **Sponsor category exclusivity**
- Corporate logo/name as title sponsor on all promotional materials
- **Table of 12** to *MACsquerade: The Artist's Dream* with preferred VIP seating
- 2-minute speech or corporate video
- Invitation to join the Mayor's Circle of Creative Supporters
- Onstage sponsor and weighted recognition in all event media

SOLD TO
LUXE CONVENTION CENTRE

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Champion Sponsors

\$10,000

- **Table of 12** to *MACsquerade: The Artist's Dream* with preferred VIP seating (value of \$2,000)
- Invitation to join the Mayor's Circle of Creative Supporters
- Be the presenting sponsor for 2 MAC MicroGrants
- Onstage sponsor recognition
- Weighted logo recognition in:
 - Press release(s) sent to 150+ media; MAC social media - 39,300+;
 - Event program, screens, signage, and MAC website

Resounding Sponsors

\$4,000

- **10 tickets** to *MACsquerade: The Artist's Dream* with VIP seating* (value of \$1,850)
- Onstage sponsor recognition
- Weighted logo recognition in:
 - MAC social media - 39,300+
 - Event program, screens, signage, and MAC website

**Subject to availability*

**Support
Local Artists**

Join the movement to lift the arts in Mississauga!

Interested in being a sponsor? Please reach out to
Mike Douglas at mike@macarts.ca or (647) 929-9381



Benefit From Our Digital Reach

Mississauga Arts Council and Sauga Arts HUB take pride in their robust digital channels, working hard to lift the arts in Mississauga.

3,400,000+

total impressions
across platforms in 2025

39,300+

total fans/followers/subscribers



10,000+ likes/follows

1.68 M impressions in 2025



13,000+ followers

1.63 M impressions in 2025



7,700+

HUB Highlights
weekly subscribers

Press Releases sent to **150+**
media contacts across Ontario



288,000

page views in 2025

197,000

site users in 2025